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Georgetown, DC Celebrates Valentine’s Day with Seductive Love Potion Cocktails, Romantic Meals and “Week For Chocolate” Throughout the Neighborhood

*Neighborhood Restaurants, Salons and Shops Come Together and Offer Sweet Ways to Celebrate
the Day of Love*

Washington, DC (January XX, 2012) – Georgetown, one of the most romantic, charming neighborhoods in Washington, offers several ways to celebrate the holiday of love. With seductively delicious Love Potion Cocktails at neighborhood restaurants, romantic prix-fixe meals and dining specials, a weeklong celebration of all things chocolate, and several other Valentine’s Day promotions, Georgetown is setting the stage for a romantic rendezvous with that special someone.

Love Potion Cocktails

From **Friday, February 10 through Tuesday, February 14**, six participating Georgetown dining spots are mixing aphrodisiacs and classic cocktail ingredients to concoct their own alluring “Love Potions”, offered at a February 14th inspired price of 2 for \$14. Here is a list of participating restaurants and Love Potions:

- **Martin’s Tavern:** Serving up one of the most famous aphrodisiacs, Martin’s Tavern’s **Oyster Shooters** are sure to set the mood for the evening, with two shucked oysters, chilled Absolut Peppar and other fixings. Dates can score bonus points by requesting the Proposal Booth where JFK proposed to Jackie. [Martin’s Tavern](#) is located at 1264 Wisconsin Ave., NW.
- **Maté:** To really heat things up with that special someone, Maté’s **Heat of the Moment Martini** will have guests falling in love in no time. This spicy “Love Potion” features a mix of Skyy Passion Fruit Vodka, OR-G Vodka, limes, jalapeno, simple syrup and sour mix. [Maté](#) is located at 3101 K St., NW.
- **Sequoia:** For romantic, scenic views of the Potomac, couples can head to the waterfront and sip the **Strawberry Chocolate Dream**, a mix of fresh muddled strawberries, Godiva liquor, Stoli Vanilla vodka and sweet cream topped with a strawberry foam. [Sequoia](#) is located at Washington Harbour at 3000 K St., NW.
- **Degrees:** While enjoying the classic lounge setting or cozying up in front of the roaring fireplace, guests can sip Degrees’ **GINger Obsession**, a mix of Domaine Canton Ginger Liqueur muddled with fresh cucumbers and Hendricks Gin, served on the rocks and topped with sparkling water.. [Degrees](#) is located at 3100 South St., NW inside the Ritz-Carlton Georgetown.

- **Bangkok Joe's** is spicing things up with **Hot Lips**, a sizzling love potion of Skyy Raspberry vodka, Triple Sec, sour mix and strawberry purée, rimmed with salt & Thai chili powder. [Bangkok Joe's](#) is located at 3000 K St., NW.
- **Mie N Yu:** A surefire way to impress a date, Mie N Yu's **First Kiss** is a color-changing champagne cocktail which mysteriously turns from dark purple to bright pink in the blink of an eye. [Mie N Yu](#) is located at 3125 M St., NW.

Romantic Dining Specials

- **Café Milano:** There's nothing more romantic than a trip to Italy, and dinner at Café Milano will give diners a chance to make that getaway a reality. From February 10th through the 14th, anyone who orders their special prix fixe menu can enter to win round trip airfare for two to Italy. Diners can also enjoy familiar favorites from their regular a la carte menu. [Café Milano](#) is located at 3251 Prospect St., NW.
- **Pizzeria Paradiso:** Known for their extensive beer selection, Pizzeria Paradiso is celebrating the holiday of love with a "We Love Beer" Valentine's Day Celebration. All beers on draft have been brewed with flowers or chocolate, offered at half-price from 5-7pm. The popular pizza spot will also offer special Valentine's Day pizza pies. [Pizzeria Paradiso](#) is located at 3282 M St., NW.
- **Ristorante Piccolo:** One of the most charming restaurants in the neighborhood, Ristorante Piccolo is offering a sumptuous four-course Italian Valentine's Dinner, with savory Italian fare, a champagne toast, a strolling guitarist and a fresh rose for the ladies for \$60/person. [Ristorante Piccolo](#) is located at 1068 31st St., NW.
- **Sequoia:** This waterfront restaurant invites couples to celebrate their love with a gorgeous view & Chef Fanor's special four-course menu on Valentine's Day. The unforgettable meal includes a champagne toast, a live jazz band and a special treat from Pastry Chef Jonathon Wilson, for \$59.95 per person. [Sequoia](#) is located at Washington Harbour at 3000 K St., NW.
- **Bistro Français:** This award-winning, family-owned French restaurant will offer a special, romantic three-course menu from expert French Chef Gerard Cabrol for \$45 per person throughout Valentine's Weekend from February 10th through the 14th. Their popular a la carte menu will also be available. [Bistro Français](#) is located at 3124 M St., NW.
- **Citronelle:** Consistently named one of the best restaurants in Washington and helmed by James Beard Award-winning Chef Michel Richard, Citronelle will offer their special frozen "Sweetheart" cocktail – a sweet mix of strawberry or vanilla vodka, white crème de cacao, strawberries, vanilla ice cream and ice. [Citronelle](#) is located at 3000 M St., NW.
- **Paper Moon:** Going all out for the ladies, Paper Moon will offer a chef's Valentine Special three-course Menu on the 14th for \$80 per couple, which also includes champagne and a fresh rose for the women. The restaurant will also offer their a la carte menu as well. [Paper Moon](#) is located at 1073 31st St., NW.

- **Sprinkles Cupcakes:** The perfect sweet ending to Valentine's Day, Sprinkles has introduced several special love-themed baked treats including their Raspberry Chocolate Chip Cupcakes, Salty Caramel Cupcakes and their "XOXO" assorted cupcake box. [Sprinkles](#) is located at 3015 M St., NW.
- **Book Hill Bistro:** For a romantic meal in a charming bistro ambiance, Book Hill Bistro has a special Valentine's Week menu for couples from February 9-11 and 14-19. Perfect for two at \$80 per couple, the meal includes two glasses of wine, a starter, salad or soup, and two main courses with dishes like Baked Angel Hair Pasta with Prosciutto, New York Steak or Saffron Risotto with Shrimp. [Book Hill Bistro](#) is located at 1639 Wisconsin Ave., NW.
- **PAUL Bakery:** French sweets are the way to anyone's heart, and in honor of Valentine's Day, PAUL Bakery has made their Fraisier (Strawberry Cake) and Framboisier (Raspberry Cake) even sweeter by adding a touch of chocolate. These delectable cakes are available in two sizes: Moi (one heart) for \$5.49 or Toi & Moi (two hearts) which are perfect to share at \$9.99. [PAUL Bakery](#) is located at 1078 Wisconsin Ave., NW.

Week For Chocolate

Making Valentine's Day a sweeter week-long event, especially for chocoholics, Georgetown will host the inaugural Week For Chocolate. Brought to DC from local deals site SalesVote, this week-long chocolate extravaganza features "sweet" deals at nearly a dozen Georgetown merchants from Monday, February 13th through the 19th.

For an entire week, participants will enjoy chocolate-inspired drinks, food, desserts and more throughout the neighborhood when they purchase a Week For Chocolate Badge from SalesVote.com. Proceeds from badges will go to three local non-profit organizations in the Washington, D.C. metro area. Participants will utilize this badge as a key to unlock the chocolate treasures of Georgetown.

For more details on Week For Chocolate, please visit www.weekforchocolate.com, <https://www.facebook.com/pages/WeekforChocolate/253354614734735> or www.twitter.com/Week4Chocolate.

Other Valentine's Day Specials

Georgetown also offers other ways to celebrate Valentine's Day, whether fabulously single or happily taken. To pamper and primp for the day, **LUSH Cosmetics** is hosting a "Lots of Love" party on February 11th featuring limited edition Valentine's products. On the 14th, **Salon ILO** is offering chocolate, champagne and a complimentary Kerastase Fusio-Dose hair treatment (appointment required). Also on Valentine's Day, **Alchimie Forever** will treat visitors to a free full size Hand & Foot Relief with any purchase in the showroom from 8 a.m. to 6 p.m.

For a romantic "staycation", the **Latham Hotel** has a special "Moonlight Romance" package throughout the entire month of February. The romantic deal includes dinner for two at Citronelle (three courses not including beverages, gratuities & taxes), in-room dessert and champagne, a one hour Moonlight Monument Tour, welcome amenity and continental breakfast for two in M Express. Package must be booked directly with the hotel three days in advance. With gorgeous

scenic views overlooking the C&O Canal, **Sea Catch Restaurant** is offering Valentine's Day menus, private VIP Room dining with unlimited champagne, and \$99 hotel deals with Hotel Lombardy on the 10th and 11th.

Urban Chic is spreading the Valentine's Day love – shoppers can draw a discount from a basket of Valentines and save 20% on all pink or red clothing. For the perfect end-of-the-evening attire, **Jaryam** has a gorgeous selection of lingerie for Valentine's Day from European labels such as La Perla, Andres Sarda, Parah and more. And when shoppers spend \$200 or more, they'll receive a full lace bodysuit (value \$89).

And for that pampered pooch who is expecting some special treatment on Valentine's Day, **The Dog Shop** has special treats and collars, making perfect gifts for the pup.

For more information about participating merchants and their Valentine's Day specials, please visit www.georgetowndc.com. And to help plan your trip to Georgetown for Valentine's Day dining, transportation information including a map of the 20 parking garages and lots in Georgetown, with hours and rates, are available by going to www.georgetowndc.com/Getting-Here.

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information please visit georgetowndc.com. Also connect with Georgetown on Twitter: www.twitter.com/GeorgetownDC, Facebook: www.facebook.com/OfficialGeorgetownDC and YouTube: www.youtube.com/user/GeorgetownDCTV.

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