

23rd Annual Georgetown French Market Returns April 24 – 26

The springtime open-air market will feature sidewalk sales from 45+ small businesses, food, strolling performers, and music.

Washington, DC (April 2, 2026) – The 23rd annual Georgetown French Market is a DC tradition that marks the arrival of spring. The Georgetown Business Improvement District (BID) announces that the popular festival weekend - perfect for shoppers, foodies and families - will return Friday, April 24 through Sunday, April 26 from 11am - 5pm. The free event will be located along Wisconsin Avenue between O Street and Reservoir Road in the charming Book Hill section of Georgetown, with temporarily widened sidewalks for a more comfortable visitor experience.

More than 45 neighborhood boutiques, antique stores, restaurants, salons and galleries will display their discounted wares for up to 75% off at the inviting open-air market, originally inspired by the outdoor markets in France. Neighborhood restaurants and vendors will also offer food and drink specials featuring French fare and beyond – from crepes, pastries, croissants, and macarons, to grilled lunch items, savory tarts, and wine discounts. Visit georgetownfrenchmarketdc.com for the full list of participating businesses.

On Saturday and Sunday, families are encouraged to bring their kids for face painting, story time, and a caricature artist. Visitors of all ages can enjoy live music throughout the market, pop-up bookshops, a unicyclist, and more.

The full schedule of activities includes:

SATURDAY, APRIL 25

Live Music (Lot at Wisconsin Avenue & Q St NW)

12 – 2:45pm / Panachays (French classics)

2:45 – 4pm / TBA!

Family Fun

12 – 3pm / Catch them if you can! Look out for a French unicyclist riding up and down Wisconsin Avenue, in addition to a strolling mime.

12 – 2pm / Face painting and caricature artist.

Pop-Up Book Sales

11am – 5pm / Browse thousands of books, CDs, DVDs, and vinyl records at a Carpe Librum pop-up sale in the Chase Bank lot (3217 P Street NW), all benefiting Turning the Page - a non-profit linking public schools, families, and our community to ensure students receive valuable resources and a high-quality public education.

10am – 3pm / Georgetown Library Friends is selling hundreds of discounted paperbacks at the corner of Wisconsin Avenue & Reservoir Road, and inside the Georgetown Neighborhood Library. The library is also hosting a "Blossoming @ the Library" kids' story time and crafts event from 2 - 4pm.

SUNDAY, APRIL 26

Live Music (Lot at Wisconsin Avenue & Q Street NW)

12 – 3 pm / Bitter Dose (hot club jazz & swing)

Family Fun

12 – 2pm / Catch them if you can! Look out for our strolling mime along Wisconsin Avenue.

12 – 2pm / Face painting and caricature artist.

Pop-Up Book Sales

12 – 5pm / The Carpe Librum pop-up sale continues.

1 – 3pm / Georgetown Library Friends sales continue at the corner of Wisconsin Avenue & Reservoir Road and inside the Georgetown Neighborhood Library.

Parking & Getting There

In addition to on-street parking, there are 20 parking lots and garages in Georgetown with more than 3,800 total combined parking spaces. Eight Capital Bikeshare stations are located throughout Georgetown; the closest stations are at O Street & Wisconsin Avenue, and 34th St & Wisconsin Avenue. For additional transportation ideas, visit georgetowndc.com-getting-here.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.