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GLOW Returns to Georgetown November 26 – January 22

The two-month seasonal celebration expands for its eighth edition, with public light art installations throughout the commercial district.

Washington, D.C. (September 29, 2022) – <u>GLOW</u> - the popular holiday celebration in Georgetown featuring outdoor public light art installations - returns for its eighth edition, with works lit from 5 p.m. – 10 p.m. nightly from Saturday, November 26, 2022 – Sunday, January 22, 2023. The works will be located throughout the Georgetown commercial district.

The signature winter event, organized by the Georgetown Business Improvement District (BID), is the only light art exhibition of its kind in the region, featuring artists with a diverse range of backgrounds and perspectives.

"We hosted special Spring and Summer editions last year due to the pandemic, and we're thrilled to bring GLOW back to the winter months and brighten the holiday experience for our visitors," said Nancy Miyahira, Vice President and Marketing Director for the Georgetown BID. "Our expanded, two-month experience kicks off on Small Business Saturday, and is the perfect way to celebrate the start of the holiday season after a day of shopping in support of our local merchants."

An announcement of the artists and their projects is to come, as well as information on the opening reception and additional GLOW programming, including several walking tours tied to the exhibition.

Visit <u>GeorgetownGLOWDC.com</u> for more GLOW information. Visitors are encouraged to follow Georgetown on Facebook (facebook.com/OfficialGeorgetownDC) Instagram (@officialgeorgetowndc), and Twitter (@georgetowndc), and participate and share via the hashtag #GeorgetownGLOW.

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking, and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.