

## **Georgetown French Market Returns April 29 – May 1**

*The 19<sup>th</sup> annual springtime open-air market will feature sidewalk sales from 25+ small businesses, food, strolling performers, and music.*

**Washington, D.C. (March 31, 2022)** – The 19th annual Georgetown French Market is a D.C. tradition that marks the arrival of spring. The Georgetown Business Improvement District (BID) announces that the popular festival weekend - perfect for shoppers, foodies and families - will return Friday, April 29 and Saturday, April 30 from 10 am - 5 pm, and Sunday, May 1 from Noon - 5 pm. The free event will be located along Wisconsin Avenue between O Street and Reservoir Road in the Book Hill section of Georgetown, with temporarily widened sidewalks for a more comfortable visitor experience.

More than 25 neighborhood boutiques, antique stores, restaurants, salons and galleries will display their discounted wares for up to 75% off at the inviting open-air market, originally inspired by the outdoor markets in France. Neighborhood restaurants will also offer food and drink specials featuring French cuisine and beyond – from pastries, croissants, and macarons, to grilled lunch items and wine discounts. Visit [georgetownfrenchmarketdc.com](http://georgetownfrenchmarketdc.com) for the full list of participating businesses.

On Saturday and Sunday, families are encouraged to bring the kids and enjoy music, strolling entertainment, a pop-up book sale, and more. The schedule of activities includes:

### **SATURDAY, APRIL 30**

#### **Music**

12 - 4 pm / The Little Big Band (next to 1634 Wisconsin Ave NW)

12 - 4 pm / DJ Mino (Chase Bank lot at 3217 P St NW)

#### **Family Fun**

12 - 3 pm / Our caricature artist will be offering free drawings (1626 Wisconsin Ave NW), while roaming stilt-walkers, a balloon artist and a Penny-Farthing bike (the one with the giant wheel!) show off their stuff along Wisconsin Avenue.

#### **Carpe Librum Pop-Up Book Sale**

10 am – 5 pm / Browse thousands of books, CDs, DVDs, and vinyl records at this pop-up sale in the Chase Bank lot (3217 P St NW), all benefiting Turning the Page - a non-profit linking public schools, families, and our community to ensure students receive valuable resources and a high-quality public education.

## **SUNDAY, MAY 1**

### **Music**

12 - 3 pm / Les the DJ (Chase Bank lot at 3217 P St NW)

### **Family Fun**

12 - 3 pm / Free drawings from our caricature artist (1626 Wisconsin Ave NW)

12 – 4 pm / Roaming stilt-walkers, a balloon artist and a Penny-Farthing bike (the one with the giant wheel!) show off their stuff along Wisconsin Avenue.

### **Carpe Librum Pop-Up Book Sale**

12 – 5 pm / The pop-up sale continues!

### **Community Painting**

12 - 3 pm / Georgetown artist Robin Davisson of StudioLab RD will host a community-sourced painting in the TD Bank lot (1611 Wisconsin Ave NW). A large canvas and art supplies will be available for participants to leave their mark on this historic piece of original art.

### **Parking & Getting There**

In addition to on-street parking, there are 20 parking lots and garages in Georgetown with more than 3,800 total combined parking spaces. Eight Capital Bikeshare stations are located throughout Georgetown; the closest stations are at O Street & Wisconsin Avenue, and 34<sup>th</sup> St & Wisconsin Avenue. For additional transportation ideas, visit [georgetowndc.com/getting-here](http://georgetowndc.com/getting-here).

###

### **About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit [georgetowndc.com](http://georgetowndc.com).