

## **Georgetown Celebrates Small Business Saturday on Nov. 27**

*More than 35 retail shops and restaurants to offer in-store promotions, events and discounts to mark the beginning of the holiday season in Georgetown.*

**Washington, D.C. (November 16, 2021)** – Georgetown is participating in Small Business Saturday on November 27 — a day dedicated to supporting local small businesses and strengthening and celebrating communities across the country. More than 300 small businesses call Georgetown home, comprising 60% of the commercial district’s restaurants and retailers.

More than 35 of Georgetown’s small businesses will celebrate the day with in-store promotions, giveaways, live entertainment, discounts and more, below.

“Each of our small businesses has its own unique story, products and hardworking owners who contribute to the rich fabric of our community,” said Nancy Miyahira, Georgetown BID Vice President & Director of Marketing. “They remain the heart of Georgetown, not only on Small Business Saturday, but throughout the year — and they are essential to Washington, DC’s recovery.”

### **SHOPPING & SPECIALTY**

- + **Addison/Ripley Fine Art** (1670 Wisconsin Ave NW) – 10% off any purchase, and Yuriko Yamaguchi’s COEXIST exhibition on view.
- + **Amina Rubinacci** (2822 Pennsylvania Ave NW) – Make a purchase and be entered into a drawing for a gift certificate. Winner will be notified on Dec. 1.
- + **Amina Rubinacci Pop-Up** (2906 M St NW) – 5% off all purchases.
- + **Bacchus Wine Cellar** (1635 Wisconsin Ave NW) – 10% off on up to six bottles of wine; 15% off on 12 bottles of wine.
- + **Calloway Fine Art and Consulting** (1643 Wisconsin Ave NW) – 20% discount on “Stocking Stuffer” items, including brass easels, photo frames, art notebooks, and cherry blossom magnets, both in store and online. Use code SmallBiz at checkout from Nov. 26 – 29.
- + **Concept 31 / M** (3077 M St NW) – Sip and shop, featuring DJ Les Talusan from 12 pm – 3 pm. Store brands will be offering a variety of gift options, ranging from mystery bags, to mix-and-match sets, discounts, giveaways, and more. Store open from 11 am – 7 pm.
- + **District Mineral** (1338 Wisconsin Ave NW) – 20% off purchases.

- + **DTR Modern Gallery** (2820 Pennsylvania Ave NW) – Complimentary packing and shipping for artworks purchased on Small Business Saturday.
- + **Ella Rue** (3231 P St NW) – Extra 20% off sale items (some exclusions apply).
- + **Fine Rugs NY** (1251 Wisconsin Ave NW) – Sale on rugs.
- + **Georgetown Frame Shoppe** (2902 M St NW) – Your custom picture-framing needs are covered for the holidays! Georgetown Frame Shoppe also serves as a contemporary prints art gallery.
- + **Georgetown Olive Oil Co.** (2910 M St NW) – Receive a free gift with a \$25+ purchase.
- + **Jaryam** (1531 Wisconsin Ave NW) – 20% off everything.
- + **LiLi The First** (1419 Wisconsin Ave NW) – Join the boutique for a fun celebration, featuring international small designers, a curated winter collection, and a glass of bubbly.
- + **Modern Trousseau** (1523 Wisconsin Ave NW) – Free soutache edge fingertip veil with a gown purchase. Book an appointment online or by phone to join us on Small Business Saturday.
- + **Pacers Running** (3273 M St NW) – For every \$100 you spend, get \$15 off.
- + **Pillar & Post** (1647 Wisconsin Ave NW) – 10% off all Sophie Allport.
- + **Pretty Chic** (1671 Wisconsin Ave NW) – 50% off all necklaces.
- + **REDDz Trading** (1413 Wisconsin Ave NW) – 20% off all clothing and shoes, excluding Chanel and Hermes.
- + **Scilla + Luna** (1675 Wisconsin Ave NW) – 20% off in store and online.
- + **Shop Made in DC** (1353 Wisconsin Ave NW) – Maker pop-up events all day long!
- + **Strongin/Collection** (1631 Wisconsin Ave NW) – Receive free hand-painted notecards with your purchase.
- + **The Phoenix** (1514 Wisconsin Ave NW) – 15% off storewide, and enter to win one of three \$150 gift cards. Plus, enjoy hot cider by the fire pit on the patio!
- + **Washington Printmakers Gallery** (1641 Wisconsin Ave NW) – Free art workshops!

## SERVICES

- + **DC Lash Bar** (1633 Wisconsin Ave NW) – Complimentary under-eye treatment with a brow service. Excludes lash extensions.
- + **EuroBronze Sunless Studio** (1616 Wisconsin Ave NW) – Black Friday deals extended.
- + **Take Care** (1338 Wisconsin Ave NW) – 20% off purchases (excluding a few brands).
- + **Unwind Wellness** Center - Georgetown (1054 Thomas Jefferson St NW) – Complimentary personalized bottle of champagne with any service when you mention “Unwind Saturdays” at checkout.

## RESTAURANTS & CAFES

- + **Brasserie Liberté** (3251 Prospect St NW) – Purchase a \$50 gift card and get a bonus \$10 gift card!
- + **Cafe Georgetown** (3141 N St NW) – Holiday drinks 15% off in-store.
- + **Chaia** (3207 Grace St NW) – Half-priced margaritas for only \$4 each.
- + **Mason’s Famous Lobster Rolls** (1078 Wisconsin Ave NW) – Free soup with any roll purchase, plus enter a raffle to win a Mason’s t-shirt and \$50 gift certificate.
- + **Mr. Smith’s of Georgetown** (3205 Water St NW) – Free appetizer with the purchase of two entrees from the dinner menu (max two free appetizers per table).
- + **Officina** (1525 Wisconsin Ave NW) – 10% off Panettone, Italy’s Christmas bread, in Officina’s Mercato.
- + **Pizzeria Paradiso** (3282 M St NW) – Free biscotti for all dine-in customers.
- + **Reren & Beautea** (1073 Wisconsin Ave NW) – For every \$30 you spend at Reren, receive a free bubble tea at Beautea. Buy a \$100 gift card and receive a bonus \$20 gift card.
- + **Taïm Mediterranean Kitchen** (1065 Wisconsin Ave NW) – Free fries with the order of any entree (online or in store), all day on Small Business Saturday.

Small Business Saturday marks the beginning of [Merriment in Georgetown](#) — a holiday season full of festive events, promotions, and décor, including a holiday market, neighborhood bonfire, Georgetown cookie tour, outdoor ice skating, holiday streateries, and curated Georgetown gift guides.

Visit [georgetowndc.com/event/small-business-saturday](http://georgetowndc.com/event/small-business-saturday) for more on Small Business Saturday, and [georgetowndc.com/holiday](http://georgetowndc.com/holiday) for details on Merriment in Georgetown.

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### **About Small Business Saturday**

Small Business Saturday is a day dedicated to supporting small businesses and communities across the country. Founded by American Express in 2010, this day is celebrated each year on the Saturday after Thanksgiving and U.S. consumers have reported spending an estimated \$103 billion at independent retailers and restaurants over these nine days alone. In 2019, you can get out and support the places you love with the people you love on Nov 30.

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**About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit [georgetowndc.com](http://georgetowndc.com).