

Georgetown Announces ‘Merriment in Georgetown’ Holiday Programming

Festivities include gift guides, holiday market, neighborhood bonfire, DC’s largest outdoor ice skating rink, holiday lights competition, Georgetown cookie tour, 25 days of holiday cocktails, and more.

Washington, D.C. (November 18, 2021) – Georgetown is celebrating the holiday season with Merriment in Georgetown – featuring gift guides, a holiday market, neighborhood bonfire, DC’s largest outdoor ice skating rink, holiday lights competition, cookie tour, and more, all season long. Visit georgetowndc.com/holiday for full details.

Merriment in Georgetown highlights include:

- **Small Business Saturday:** More than 35 Georgetown small businesses are participating in [Small Business Saturday](#) on Nov. 27, offering in-store promotions, events and discounts.
- **Georgetown Gift Guides:** This year, five new holiday gift guides are curated with some of Georgetown’s most unique finds. Gift guide categories range from buying on a budget, to food and drink, luxury items, and the unexpected. Visit georgetowndc.com/guides to shop the holiday guides. Featured items include:
 - 31 days of skincare countdown calendar
 - Hanukkah collection of bonbons with flavors inspired by Jewish cuisine
 - Virtual concert series tickets
 - Pottery classes
 - VP Kamala holiday apron
 - Geode crystal bookends
 - Cat café experience
 - Local art
 - Chocolate mice
 - Candles inspired by a historic Georgetown home
- **Holiday Market:** Fridays – Sundays from Nov. 27 – Dec. 19, shop the Holiday Market in the Four Seasons Hotel courtyard. The European-inspired outdoor stalls will feature gifts and culinary offerings created by local artisans, benefitting Children’s National Hospital.

- **DC Holiday Lights & Decor:** Georgetown Main Street is joining the city-wide holiday promotion, DC Holiday Lights, Nov. 19 – Jan. 6. More than 25 businesses along Wisconsin Avenue will be decorating their storefronts for the holidays, competing for awards for Most Creative Use of Lights, Most Colorful Display, Best Window Display, Most Georgetown, Best Use of Merchandise, Best of Show, and Best Corporate Display. The public will have the opportunity to vote for the People’s Choice Award. View the DC Holiday Lights participants [here](#).
- **Grace Street Bonfire:** On Friday, Dec. 10 from 5 pm – 8 pm, warm up at the Grace Street Bonfire. Stop by the lot at 1044 Wisconsin Ave and enjoy free food, drinks and treats from nearby restaurants and bakeries, live music, and a cozy fire to make s’mores.
- **Outdoor Ice Skating:** DC’s largest outdoor ice skating rink at [The Washington Harbour](#) is back for another season - open for skating every day along the Potomac, including the holidays.
- **Georgetown Cookie Tour:** On Saturday, Dec. 11 from 10 am – 2 pm, shoppers can support Georgetown’s local businesses and build their own holiday cookie box as they go, with treats from local bakeries. Attendees should purchase tickets [here](#) prior to tour.
- **Holiday Streateries:** Georgetown’s holiday streateries and decked-out restaurants feature everything from heated patios, to fire pits, festive dining chalets, and 25 days of holiday cocktails.
- **More Unexpected Holiday Cheer:** Georgetown’s Calendar of Events includes even more holiday happenings and promotions, from a teddy bear tea, to holiday-inspired spa treatments and hotel staycation packages, a tree display decorated by designers, and private shopping appointments. Visit georgetowndc.com/calendar for more.

[Georgetown GLOW](#) – the region’s only free curated outdoor public light art experience, and a holiday tradition in DC – will return in December 2022 following special Spring and Summer 2021 editions.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.