

## **Georgetown French Market Returns October 1-3**

*18th annual outdoor market will feature sidewalk sales, French fare, music & street performers, with extended sidewalks for a more comfortable experience.*

**Washington, D.C. (September 14, 2021)** – The Georgetown Business Improvement District (BID) announces the promotions and programming for the 18th annual [Georgetown French Market](#) – perfect for shoppers, foodies and families – on Friday, October 1 and Saturday, October 2 from 10 am – 5 pm, and Sunday, October 3, from Noon – 5 pm. The FREE event will be located along Wisconsin Avenue between O Street and Reservoir Road in the Book Hill section of Georgetown.

More than 25 local boutiques, antique stores, restaurants, salons and galleries will display their discounted wares for up to 75% off in this inviting open-air market, evoking the outdoor markets of Paris. Neighborhood restaurants will also offer specials and French fare, including sweet and savory crepes, grilled merguez sausages, pastries and macarons.

On Saturday and Sunday, the French Market will also feature music, a caricature artist, roaming mime, and more.

“We’re thrilled to bring the Georgetown French Market back to Book Hill as an in-person event, and celebrate the small businesses that are the heart of our commercial district in a charming and comfortable outdoor setting,” said Nancy Miyahira, Georgetown BID Vice President & Director of Marketing. “For nearly two decades, the French Market has been an annual springtime tradition, and this year we look forward to welcoming Washingtonians to a special fall edition.”

### **FRENCH MARKET PROMOTIONS**

- *A MANO* – Up to 75% off, with a large inventory of items.
- *Bacchus Wine Cellar* – 10% off French wines, plus six bottles of wine for \$60.
- *Bakery and Café La Jolie Bleue* – Free baklava or cheese thyropita with \$15+ purchase.

- *Calloway Fine Art & Consulting* – Shop vintage and antique treasures at the outdoor market - from artwork to decorative objects - as well as a selection of works from their contemporary artists' studios. Inside the gallery, the dynamic “Color Wheel” exhibition will feature a curated selection of Calloway Fine Art & Consulting’s artists’ works.
- *Christ Child Opportunity Shop* – Customer drawing for merchandise giveaway. A few lucky customers will be selected to win prizes. Customers must come into the store to register for the drawing. Winners will be announced on Wednesday, Oct. 6.
- *Ella Rue* – Sidewalk sale racks starting at \$25, plus 50% - 75% off sale items.
- *Frameworks* – Frames for sale.
- *Jaco Juice & Taco* – Special menu featuring Mexican street corn, rock shrimp tacos, chicken tinga tacos, and fresh-squeezed orange juice.
- *Jaryam* – 50% - 70% off clothing and shoes, plus a \$30 lingerie rack.
- *LiLi the First* – Featuring small and unique designers from around the world. Offering 30% - 60% off previous collections.
- *Moss & Co.* – Select items up to 75% off, with a large and varied selection of unique merchandise, including antiques, home accessories, and garden items.
- *Oliver Dunn* – Celebrating the French Market!
- *Officina Georgetown* – Three-course meal for \$35 from 11 am - 5 pm, plus special all-day menus featuring wine, cocktails, and pastries.
- *Patisserie Poupon* – French pastries, seasonal market specials, food from the grill, and French linens.
- *Pho Asian Bistro* – 15% off the menu.
- *Pillar & Post* – 10% off everything in the shop, receive a free gift with a \$100+ purchase, and shop sale items.
- *Pretty Chic* – 50% off everything except consignment, plus shop \$5 and \$10 racks in the secret garden.
- *REDDz Trading* – Store specials TBA.
- *Salon Pejman* – 20% off salon gift cards.

- *Scilla + Luna* – 10% off items featured online and at French Market.
- *Spicez* – Buy 3 spice jars, get 1 free.
- *The Phoenix* – 10% off full-priced merchandise, plus 20% - 50% off sale clothing on back patio.
- *Village Art & Craft* – 50% off cashmere, scarves, shawls & ponchos.
- *Washington Printmakers Gallery* – Free gift with \$150+ purchase.
- *Zoe Feldman Design* – Up to 75% off designer home furnishings and accessories.

### **COVID SAFETY**

All attendees are encouraged to wear masks throughout the French Market. To ensure a more comfortable pedestrian experience and allow for increased social distancing, the sidewalks along Book Hill will be temporarily extended through the Georgetown BID's [Georgetown Decks](#) pilot program.

Visit [georgetowndc.com/frenchmarket](https://georgetowndc.com/frenchmarket) for the full list of specials and schedule of programming, and follow on social media using #georgetownfrenchmarket.

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### **About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit [georgetowndc.com](https://georgetowndc.com).