



# 2021-2022 GEORGETOWN BID MARKETING CALENDAR

FOR UPDATES, PLEASE VISIT [GEORGETOWNDC.COM](http://GEORGETOWNDC.COM) or EMAIL [INFO@GEORGETOWNDC.COM](mailto:INFO@GEORGETOWNDC.COM)

## OCT 2021

[begins GBID fiscal year]

- **OCT 1-3:** [Georgetown French Market](#) at Book Hill  
ALSO: GWU Celebration Weekend (families)
- **OCT 15-17:** [Georgetown Univ. Family Weekend](#)
- **Oct. 23:** Tony & Joe's Shuck It Oyster Festival

## NOV

- **MID-NOV:** Washington Harbour Ice Rink reopens
- **NOV 18:** Georgetown BID Board Meeting
- **NOV 26:** Black Friday
- **NOV 27 – DEC:** "Merriment in Georgetown" Holiday theme, including:
  - Small Business Saturday, Nov. 27
  - Holiday Streateries
  - GBID Holiday Merchant Gift Guide
  - Washington Harbour Ice Skating season
  - Georgetown Main Street Holiday promotions

## DEC

- **THROUGHOUT DECEMBER:**  
"Merriment in Georgetown" Holiday theme, events & promotions
- **DEC - TBC:** House of Sweden Christmas Bazaar

## JAN 2022

- **JAN TBD:** Winter Restaurant Week

## FEB

- **FEB 14:** Valentine's Day Promotions

## MARCH

- **MARCH 20-APRIL 17:** National Cherry Blossom Festival

## APRIL

- **APRIL 23:** Georgetown House Tour
- **APRIL 28:** Georgetown Heritage Fundraiser
- **APRIL 29 – May 1:** Georgetown French Market

## MAY

- **MAY 20 - TBC:** Bike to Work Day