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GLOW Summer Installations Announced, Transforming Georgetown's Alleys July 16 – Sept. 26

Three commissioned works from local artists will be on display during the Georgetown BID's free outdoor public art experience, also to feature walking tours and artist talks.

Washington, D.C. (July 8, 2021) – Three local artists will show commissioned artworks during Summer GLOW in Georgetown, Friday, July 16 – Sunday, September 26, 2021. Presented by the Georgetown Business Improvement District (BID), the free public art experience is the second in a two-part series this year, following Spring GLOW. The pieces will be viewable by day, and brighter by night.

DC artists represented in Summer GLOW 2021 include Hiroshi Jacobs, Adrienne Gaither, and Emily Fussner. Additionally, artist Stephanie Mercedes' popular Spring GLOW installation, *The Weight Of A Rainbow*, will remain in Georgetown Park Plaza (3276 M St NW) throughout Summer GLOW.

Summer GLOW programming will include weekly walking tours, as well as artist talks. Programming dates will be announced in the coming weeks at GeorgetownGLOWDC.com and throughout the two-month exhibition.

"We were thrilled to bring GLOW back to Georgetown this spring, and are equally excited to shine a new light on our alleys during our summer edition," said Nancy Miyahira, Vice President and Marketing Director for the Georgetown BID. "As locals and tourists alike rediscover a fully reopened Georgetown, GLOW attendees also have the opportunity to rediscover DC's art scene, and the incredibly talented artists in our own backyard."

Visit GeorgetownGLOWDC.com for Summer GLOW announcements, walking tour information, maps, and a getting here & parking page. Visitors are encouraged to follow Georgetown on Facebook (facebook.com/OfficialGeorgetownDC) Instagram (@officialgeorgetowndc), and Twitter (@georgetowndc), and participate and share via the hashtag #GeorgetownGLOW

GLOW IMAGES

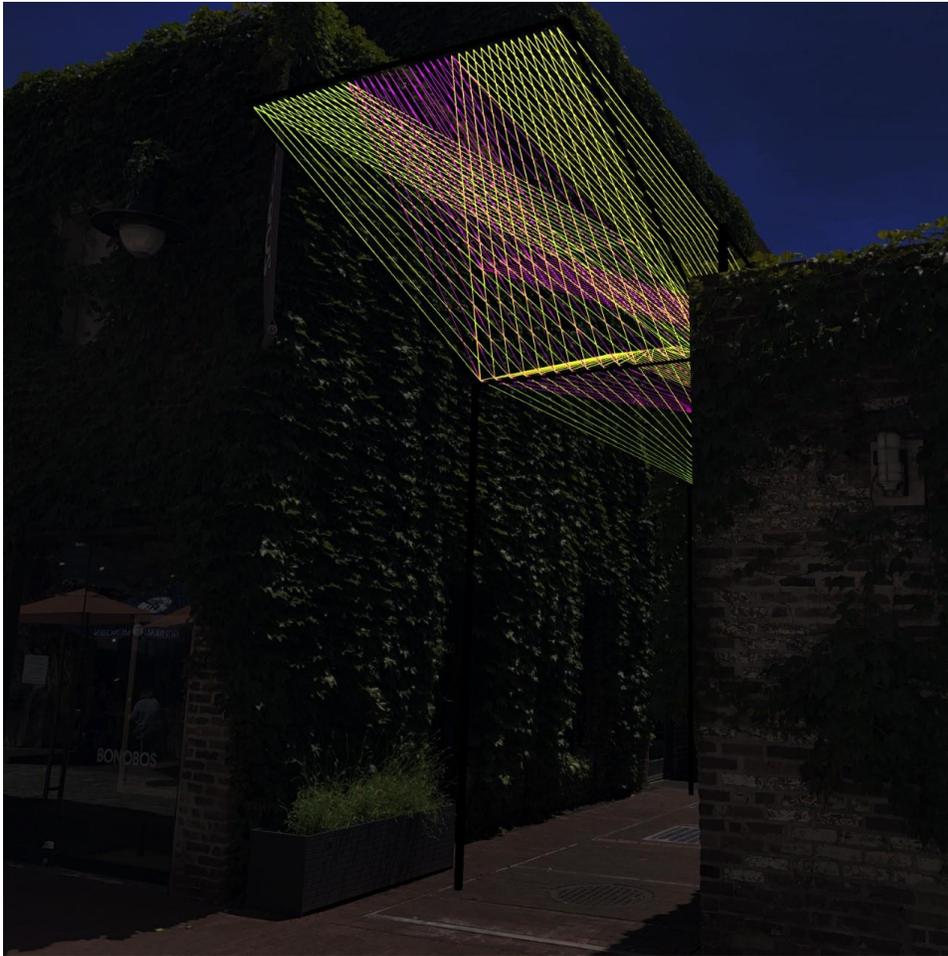
Installation renderings are available for download. Please [click here](#) for the Dropbox folder, which will include additional, updated images once Summer GLOW begins.

SUMMER 2021 ARTISTS AND PROJECTS

***CANOPIES*, Hiroshi Jacobs, Washington, DC**

Location: Cady's Alley (3320 Cady's Alley NW)

Hiroshi Jacobs' work often employs elements of pattern, transparency and light as a motivation for change. His GLOW installation, *CANOPIES*, is a celebration of alleys as important public spaces. The form of a canopy evokes a sense of welcoming, inviting the passerby in to experience all that the space has to offer. In this case, the canopy features ribbon-like color patterns that aggregate to create multiple perspectives of this archetypal form. The three-dimensional layering of color and lines creates an ever-changing and dynamic visual moiré effect, encouraging curiosity and movement.



***for the alley*, Emily Fussner, Washington, DC**

Location: Oak Alley (3125 M St NW)

Artist Emily Fussner's piece consists of transparent-colored acrylic panels with laser-cut words that are suspended, canopy-style, across the top of the alley to form a site-specific poem. The poem is an invitation to ground our bodies within the alley as a space of reflection; to look closer, to notice light, to alter our perspective and imagine other possibilities. Dynamic, colored shadows - formed from diffused light that evokes a stained-glass effect - alter the visitor's experience with the poem, which is read

through its shadows and only fully legible during certain times of the day, depending on the position of the sun. At night, the installation is lit and remains still.



Let's Go Crazy, Adrienne Gaither, Washington, DC

Location: Sovereign Alley (1206 Wisconsin Ave NW)

Let's Go Crazy (LGC) is an LED neon flex-light installation inspired by the infectious, feel-good Prince song of the same name. The song is one that helped artist Adrienne Gaither get through the pandemic, while also stirring a longing to go out dancing with friends again. *LGC* is both a nostalgic celebration of nightlife as it used to be, and a nod to that simple desire to go dancing - with LED neon flex lights and steel cables that form what appears as an explosion of light, juxtaposing chaos with control. Adrienne's creative process is typically planned and calculated, and this installation provided a great opportunity to experiment and break from their own rules. The piece brings new energy to the space in the spirit of optimism, and offers hope to visitors as we collectively move toward the other side of the pandemic, while making the best out of our current reality. *LGC* is dedicated to all the club kids that get free on the dance floor.



Georgetown GLOW is funded in part by the DC Commission on the Arts & Humanities, Public Art Building Communities Grant Program.

The annual light art experience is part of the Georgetown BID's new visitor marketing campaign, *Exactly What You Weren't Expecting*, highlighting the neighborhood's transformation as DC reopens, and its unexpected people, places and things. Key to Georgetown's unexpected transformation and experiences are the Georgetown Decks – 3,400 linear feet of sidewalk extension panels throughout Georgetown's commercial district that support new outdoor dining, and create a livelier, more inviting and comfortable pedestrian experience. Visit UnexpecteDC.com to learn more about the campaign, and georgetowndc.com/georgetown-decks for more on the Georgetown Decks.

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Deirdre Ehlen MacWilliams has curated GLOW for seven years. She is also a public art project manager for Arlington Public Art. Her independent work includes *What's Going On: Voices of Shaw*, DC Commission on the Arts & Humanities' 5x5 program and Foggy Bottom Sculpture Biennial.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.