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## FOR IMMEDIATE RELEASE

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### **Georgetown GLOW Returns April 2 for Six-Month Outdoor Public Art Series**

*In its 7th edition, the free experience will be viewable by day, and brighter by night - featuring five works this Spring, and three in the Summer.*

**Washington, D.C. (February 11, 2021)** – A new season of light is coming to Georgetown with the return of GLOW. The free outdoor public art experience will be presented by the Georgetown Business Improvement District (BID) as an extended two-part series this Spring (April 2 - June 27) and Summer (July 2 - September 26), highlighting a majority of DC artists.

Five artworks will be exhibited throughout Georgetown's commercial district during Spring GLOW. Following, Summer GLOW will feature three artworks that will transform Georgetown's public alleys. All GLOW installations will be viewable by day, and even brighter by night.

Traditionally a popular holiday celebration, the 7th edition of GLOW has shifted to 2021 to provide visitors with a safer and more comfortable experience. Each artwork location will allow for social distancing, and masks will be required.

Both in-person and virtual programming will be available, including walking tours and artist talks. More details - including information on each artist and their piece, locations, and a map - will be announced in the coming weeks, and posted on [GeorgetownGLOWDC.com](http://GeorgetownGLOWDC.com).

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#### **About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit [georgetowndc.com](http://georgetowndc.com).