

Georgetown Celebrates *Wonder Woman 1984* Release with ‘Superhero Spotlight’ Contest & Shopping Specials

Several scenes from the movie were shot in Georgetown, featuring the old Georgetown theater and reprised Commander Salamander store, among others.

Washington, D.C. (December 21, 2020) – Two years after it filmed in the summer of 2018, *Wonder Woman 1984* opens on Christmas Day, and features several scenes shot in Georgetown – including at the iconic old Georgetown theater at 1351 Wisconsin Ave NW, and a reprised Commander Salamander store. To celebrate, the Georgetown BID is launching a Superhero Spotlight social media contest from December 21 through January 3. Additionally, select Georgetown shops and services are offering Wonder Woman-inspired specials and promotions.

For additional movie details, visit georgetowndc.com/wonder-woman.

SUPERHERO SPOTLIGHT

From front-line workers keeping our community safe, to essential workers keeping Georgetown running, parents taking on the role of at-home teachers, and students navigating the world of virtual learning, we’re in wonder of the Superheroes all around us.

Inspired by Georgetown’s role in the upcoming *Wonder Woman 1984* film, take a moment to spotlight a Superhero in your life for a chance to win an exclusive prize pack featuring limited edition memorabilia and a chance to see the film.

To enter: Take a photo showing off your Superhero, standing on one of two Superhero Spotlights in front of the iconic neon Georgetown sign on Wisconsin Avenue in front of the former Georgetown Theater (now Compass Coffee, at 1351 Wisconsin Ave NW). Write their name on a piece of paper (Compass Coffee will have free branded signs and markers inside) or hold up a picture of them on your phone! If they happen to be with you, take a picture together! Tag @OfficialGeorgetownDC, @WonderWomanFilm & #MyGeorgetownSuperhero for a chance to win. This contest will run December 21 - January 3, with the winner drawn at random and announced on January 4.

SHOPPING & SERVICE SPECIALS

Several of our Georgetown businesses are getting into the spirit of the film with specials and promotions inspired by the themes of wonder, heroes, and the 1980s.

- **REDDz Trading:** From December 30 - January 3, REDDz Trading (1413 Wisconsin Ave NW) is offering a \$20 gift card to anyone who wears a Commander Salamander item into the store. REDDz owner Wendy Ezrailson first opened Commander Salamander in 1977, and the punk boutique became a Georgetown institution before closing in 2010.

“I was so excited to see Commander Salamander reprised for *Wonder Woman 1984*,” Wendy says. “Commander Salamander was too fast to live, and proven too young to die! It’s great to see it again.”

- **MAJOR:** Next door to REDDz at 1415 Wisconsin Ave., in the exact location where Commander Salamander was reprised, sneaker and streetwear boutique MAJOR is presenting the official WW84 sneakers and socks from Reebok, featuring two freestyle models - one inspired by Wonder Woman, and one inspired by Cheetah. The sneakers will be available through January 2.
- **Shami Messinger PLLC:** For those in need of services, not shopping, Shami Messinger PLLC is stepping up as an IP Superhero - offering a limited-time Intellectual Property analysis for \$84.

For more on *Wonder Woman 1984* in Georgetown, visit georgetowndc.com/wonder-woman.

###

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.