

Georgetown GLOW Shifts to Spring and Summer 2021, Featuring Local Artists

The 7th annual light art exhibition, traditionally held every December, will move to an extended two-part series next year to ensure a safer and more comfortable visitor experience.

Washington, D.C. (October 30, 2020) – Georgetown GLOW – the popular holiday celebration in Georgetown featuring public light art installations – will return for its seventh edition as an extended two-part series in Spring and Summer 2021, featuring a total of eight art works by local DC artists.

Five art works will be exhibited April 2 – June 27, on display both day and night. Following, Summer GLOW will feature three art works that will transform Georgetown’s public alleys, July 2 – September 26. Although the works will still incorporate light as a primary feature, they will be designed for visitors to view and experience both throughout the day, and into the evening.

The event, organized by the Georgetown Business Improvement District (BID) and traditionally held as a month-long seasonal celebration every December, has shifted this year to allow more visitors to safely and comfortably enjoy the exhibition.

“Our goal with GLOW has always been to brighten our visitors’ experience while supporting our businesses and highlighting the work of accomplished artists,” said Nancy Miyahira, Vice President and Marketing Director for the Georgetown BID. “We recognize the power of community and art now more than ever - as well as the importance of working with more DC-based artists to showcase the great work they are doing for our city - and look forward to bringing back this celebration of light for an extended period of time, when it’s safer and more comfortable for all to visit and enjoy.”

Georgetown GLOW was awarded a \$150,000 grant from the DC Commission on the Arts and Humanities in early October, and remains the only light art exhibition of its kind in the region. An announcement of the artists and their projects will follow in early 2021.

The Georgetown BID will announce its alternative holiday programming in early November.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.