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Georgetown to Host Virtual French Market May 1-8

In its 17th year, this online adaptation will honor the spirit of the outdoor event – including online promotions, story time for children, music, and a virtual French baking demonstration, benefiting COVID-19 relief.

Washington, D.C. (April 24, 2020) – The Georgetown BID is hosting a [Virtual Georgetown French Market](#) May 1-8. More than 15 locally-owned boutiques, cafés, and galleries along the charming Book Hill corridor of Wisconsin Avenue will offer online retail and restaurant promotions, in addition to virtual story time and music for children, and a French baking demonstration. Ten percent of sales will benefit COVID-19 relief on behalf of two local non-profits: Martha’s Table, distributing groceries to economically disadvantaged children and families; and Christ Child Opportunity Shop, providing children and families in need with diapers, clothing and supplies.

Visit georgetowndc.com/frenchmarket for full details and a schedule of virtual programming.

“Our 17th annual Georgetown French Market was originally scheduled for the last weekend in April – a popular Parisian-inspired open-air market that has become a celebrated springtime tradition in DC, and one of the biggest shopping events of the year for the small businesses of Book Hill,” said Nancy Miyahira, Georgetown BID Vice President & Director of Marketing.

“Although we had to cancel this year’s outdoor event, Georgetown small businesses were eager to honor the spirit of the market, and offer a way for Washingtonians to still participate, support local businesses and shop from afar.”

Online Promotions & Programming Include:

[Bacchus Wine Cellar](#) – Enjoy a “Survival Six-Pack” of six French wines for \$60, including two sparkling bubbliies (a white and a rose), a sauvignon blanc, a dry Provencal rose, and two juicy Grenache-based Provencal reds – all in a cloth carry-bag. Free delivery to Georgetown residents 65+. All other delivery fees will be donated. Call 202-337-2003, or text 202-746-0346. Plus, receive 10% off your purchase of up to six bottles of still wine, and 20% off of your purchase of 12 bottles/case of still wine. Each day of Virtual French Market there will be a special promotion with a different spirit.

[Calloway Fine Art & Consulting](#) – Special discounts on a collection of antique prints, paintings, and drawings, as well as some porcelain and contemporary works.

Visit callowayart.com/french-market to view over 200 new artworks available just for this sale. Customers interested in learning more about the artwork can schedule zoom and phone calls with their staff; visit callowayart.com and click “virtual appointment.”

[Christ Child Opportunity Shop](#) – 20% off gift certificates to be redeemed when the store reopens, plus a wide selection of jewelry, glassware, ceramics, gift ware, general and designer accessories, all at reduced prices on opshop.givesmart.com. All proceeds support DC families and children in need. During the Virtual French Market, customers can also have their antiques/collectables informally assessed online by antique dealer & appraiser Mark Boultinghouse. If you would like your item reviewed, please send a photo and any information to opshop@christchilddc.org. Please note this will not be a formal appraisal evaluation but an opportunity to learn a bit more about your special piece. Submissions may only be made May 1-8.

[Dizzy Fingers Music Studio](#) – 10% off your first music lesson, May 1-8.

[Ella Rue](#) – Virtual sidewalk sale with 50% - 70% off select items. Follow them on Instagram at [@shopellarue](https://www.instagram.com/shopellarue) for more.

[Jaryam](#) - 25% off gift certificates purchased May 1-8. Email jaryamlingerie@aol.com

[LiLi the First](#) – Promotion to be announced!

[Modern Trousseau](#) – Online bridal gown sample sale at shop.moderntrousseau.com, with most gowns available to ship the next day. Modern Trousseau’s owner is also offering one-on-one virtual appointments to individually design custom gowns. Schedule your virtual appointment at moderntrousseau.com/virtual-appointments/.

[Patisserie Poupon](#) – French pastries - including a selection of croissants, cakes, and quiche - available for order, as well as French tea towels and French-fabric face masks, jams, honey, illy coffee, and other kitchen staples. Local delivery for prepaid orders beginning May 5. Visit patisseriepoupon.net.

[Pillar & Post](#) - 10% off gift cards and all online merchandise, with a minimum \$40 purchase. Order at pillarandpost.com or call 202-285-7870.

[Pretty Chic](#) – 10% off gift certificates purchased May 1-8. Call 202-492-3075 to purchase.

[T&U Mongolian Cashmere by GOBI](#) – 50% off storewide online sale at tucashmere.com with promo code Frenchmarket2020. An information session about sustainable goods and how it affects our daily lives and the environment will also be posted on their website.

[Washington Printmakers Gallery](#) – You may not be able to go to France right now, but you can have a bit of France delivered to your house. Choose from a collection of fine art limited-edition photos of France specially priced for French Market. Order on their website at washingtonprintmakers.com or call Sally Canzoneri at 202-288-8074 for more information. A special collection of botanical prints by Nina Muys will also be [available for purchase](#). The

gallery will also host an online workshop where children (and adults) can learn how to turn a sheet of paper into a book full of pop-up faces. Maybe the faces will be of fascinating French people; maybe the gargoyles of Notre Dame; maybe of weird and wonderful animals. That's all up to you.

Visit georgetowndc.com/frenchmarket for the full list of specials and schedule of online programming, and follow on social media using #georgetownfrenchmarket.

For more COVID-19 Georgetown community initiatives and resources – including the Georgetown BID Employee Emergency Relief Grant [fundraising campaign](#) – visit georgetowndc.com/coronavirus.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.