

Georgetown BID Partners with Halcyon to Launch COVID-19 Employee Relief Campaign
The BID is awarding \$150,000 in emergency grants to the Georgetown commercial district's unemployed, and soliciting donations to reach hundreds more who are still in need.

Washington, D.C. (April 16, 2020) – The Georgetown BID is partnering with Halcyon, a nonprofit based in Georgetown, to launch a donation campaign to further fund the Georgetown BID Employee Emergency Relief Grant. The Georgetown BID began accepting grant applications on April 9, funding the first \$150,000 for employees in the Georgetown BID commercial district who have lost their jobs as a result of the coronavirus crisis, and need money to pay for rent, food, medical bills, or other emergency costs because they have few other options.

At press time, the Georgetown BID was in the process of awarding hundreds of applicants a total of \$150,000. Hundreds more have applied and are still in need.

To learn more about the Employee Relief Grant, visit georgetowndc.com/employee-relief-grant. To donate, visit georgetowndc.com/employee-relief-grant/donate

“From the waiter at your favorite restaurant to the small business retail associate, so many of our Georgetown commercial district employees are hurting right now, and have no replacement income,” said Joe Sternlieb, Georgetown BID CEO and President. “Many Georgetown neighbors and customers have asked what they can do to help. Your contribution will serve those who have served us so well, at a time when they need it most. We want employees to know our community cares about them, and wants to welcome them back when businesses are able to reopen.”

Donations to this fund will be made tax-deductible through Halcyon’s 501(c)3 nonprofit status, and 100% of funds will be distributed to those in need.

“At Halcyon, our fellows are emerging social enterprise founders and independent artists – we see what they’re dealing with right now,” said Halcyon Co-Founder and CEO Kate Goodall. “When the BID asked us to partner on this initiative, we were tremendously grateful for the opportunity to help our Georgetown neighbors.”

For companies wishing to make a larger corporate donation, please contact Nancy Miyahira at nmiyahira@georgetowndc.com.

For the latest COVID-19 updates, resources and initiatives in the Georgetown commercial district, visit georgetowndc.com/coronavirus.

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.

About Halcyon

Halcyon is a new kind of nonprofit organization. We lift up innovators and creators who seek to make the world a better place, giving them the tools and opportunities they need to bring their ideas to life. Halcyon's signature programs are residential fellowships: the Halcyon Incubator and Halcyon Arts Lab. Other programs include By The People, an arts and dialogue festival, and the Halcyon Awards, which celebrate extraordinary accomplishment in areas like art, social enterprise, and policy. Since its founding, Halcyon has built programming around the core tenets of space, community, and access, continuously evolving to identify and provide a haven for big dreamers and risk-takers the world over.