



Welcome to the Georgetown BID! We're happy to have you as part of the 1,000+ BID membership. But let's start with the basics: **WHO IS 'WE' AND WHAT IS A 'BID'?**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness, and overall appeal of Georgetown. Every commercial property owner, tenant or business within the BID's geographic boundaries is automatically a member of the BID. That means you!

For more details about the BID's programs and services, visit www.georgetowndc.com/about/bid-programs/ or email info@georgetowndc.com.

BID MEMBERSHIP

- + Any commercial property owner or tenant within the BID boundaries is a member.
- + The 1,000+ BID membership, comprised of property owners and tenants—from retailers to restaurateurs, architecture and design firms, and many more industries—are encouraged to participate in the BID's programs and services offered throughout the year, take part in events and promotions, and serve on ad hoc program committees.
- + There is no additional membership fee, as the BID is funded through a BID property tax collected by the DC government.

BID PROGRAMS AND SERVICES FOR MEMBERS

- + **Street Services:** Keeping Georgetown's commercial district clean and welcoming, including trash, litter and graffiti removal
- + **Streetscape and Placemaking:** Seasonal landscape, décor and outdoor furniture programs, including holiday wreaths and roofline lighting, public space tables and chairs, and flower baskets
- + **Public Safety:** Partnership with the DC Metropolitan Police Department for police coverage

- + **Marketing:** Annual neighborhood-wide signature events, official visitor website, advertising, public relations and social media
- + **Economic Development:** Resources and expertise on doing business in Georgetown
- + **Transportation:** Advocating for more efficient, varied access in and out of Georgetown

CONNECT WITH THE BID

Website

Georgetown's official visitor website, www.georgetown-dc.com, informs, educates and markets Georgetown as a premier destination. Each BID member gets a complimentary [directory listing](#) and webpage, as well as the opportunity to submit events and promotions to our Calendar of Events. Visit www.georgetowndc.com/events/calendar/ to submit an event or promotion. Click on the **"Submit Event"** button located to the right, below the calendar, to access the online event submission form. Your event/promotion will be published within 48 hours.

Email info@georgetowndc.com to update.

Georgetown BIDness E-newsletter

The newsletter is sent every Thursday to over 6,500 subscribers—both the general public and BID members—and includes a round-up of upcoming events. If you'd like to be considered for inclusion in the BIDness, submit your event to our [Calendar](#).

USEFUL COMMUNITY LINKS

Visit www.georgetowndc.com/about/our-community for more information.



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