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Contact Lauren Boston
Communications Director
202.400.3784
lboston@georgetowndc.com



Georgetown French Market Returns April 24-26

17th annual springtime open-air market will feature sidewalk sales, French fare, and live music

Washington, D.C. (February 20, 2020) – The 17th annual [Georgetown French Market](#) is a DC tradition that marks the arrival of spring. [The Georgetown Business Improvement District \(BID\)](#) announces that the popular festival weekend—perfect for shoppers, foodies and families—will return **Friday, April 24 and Saturday, April 25 from 10 a.m. – 5 p.m., and continue for a third day on Sunday, April 26, from Noon – 5 p.m.** The FREE event will be located along Wisconsin Avenue between O Street and Reservoir Road in the Book Hill section of Georgetown. [Click here](#) to download event photos.

Each year, neighborhood boutiques, antique stores, restaurants, salons and galleries display their discounted wares in an inviting open-air market, evoking the outdoor markets of Paris. Neighborhood restaurants will also offer specials and French fare, including sweet and savory crepes, grilled merguez sausages, pastries and macarons.

Located a few blocks north of M Street on Wisconsin Avenue, Book Hill—named after nearby Book Hill Park, at Reservoir Road NW—is home to nearly 100 small businesses, and known for its historic charm.

“The Georgetown French Market celebrates a beautiful time of the year in DC, and offers free, family-friendly fun and great finds along one of the loveliest stretches of Georgetown,” said Georgetown BID Vice President and Marketing Director Nancy Miyahira.

On Saturday (10 a.m. – 5 p.m.) and Sunday (12 p.m. – 5 p.m.), the TD Bank parking lot at 1611 Wisconsin Avenue becomes a community gathering spot and families are encouraged to bring the kids and enjoy live music, strolling entertainment, fun photo opps, and more.

- What:** 17th annual Georgetown French Market
- When:** Friday, April 24 and Saturday, April 25; 10 a.m. to 5 p.m., Sunday, April 26, Noon to 5 p.m.
- Where:** Book Hill neighborhood; Wisconsin Avenue between O Street and Reservoir Road

For more information, RSVP on [Facebook](#) and visit georgetownfrenchmarketdc.com. Media selects are available [here](#).

Parking & Getting There

In true European style, visitors are encouraged to leave their cars behind and travel to Georgetown using alternate modes of transport. Eight Capital Bikeshare stations are located throughout Georgetown; closest stations are at O Street at Wisconsin Avenue near the CVS and in the 1800 block of Wisconsin Avenue, across from the Georgetown Safeway. For additional transportation options, visit georgetowndc.com/explore/getting-here.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.