



## FOR IMMEDIATE RELEASE

Contact Lauren Boston  
Communications Director  
202.400.3784  
lboston@georgetowndc.com

### **Georgetown Design District ‘Spring Days of Design’ Returns May 2 - 3**

*The two-day event will include 10 showrooms + evening reception and designer panel discussion.*

**Washington, D.C. (April 18, 2019)** – The Georgetown Design District is announcing [Spring Days of Design](#), May 2-3. The two-day scheduled event invites interior designers, design enthusiasts and shoppers alike to visit 10 participating design and home furnishings stores for new collection launches, guest speakers, CEUs, a podcast taping, and design consultations.

New this year, attendees are also invited to join Cady’s Alley design showrooms for an evening reception and [designer panel discussion](#), ‘Talking Design’ with DC by Design’s Jennifer Sergent and designers Joe Ireland, Elizabeth Kannan and Nicole Lanteri: *A Conversation About the Industry Today*. The reception will be held Thursday, May 2 from 6 pm – 8 pm at Design Within Reach (3338 M St NW), and is presented by Baker, Circa Lighting, Design Within Reach, DUXIANA, JANUS et Cie, Resource Furniture, and Waterworks.

‘Spring is the perfect time of year for a fresh perspective on design, and new inspiration,’ said Nancy Miyahira, Vice President and Marketing Director for the Georgetown BID. ‘We welcome all levels of design interest and expertise to explore Georgetown’s Design District during this festive event.’

Spring Days of Design events include:

#### **THURSDAY, MAY 2**

**12:30–2 pm: Benjamin Moore, Color Trends 2019 CEU / Resource Furniture (3340 Cady’s Alley).** Shipta Chawla, Benjamin Moore’s Architecture & Design Representative, will offer practical information on sheen and gloss levels, while illustrating the use of various finishes from the Color Trends 2019 palette.

**2–4 pm: Enhance Your Brand through Social Media / Waterworks (3314 M Street NW).** Join Waterworks for an engaging discussion about enhancing your brand through social media.

**4–6 pm: Creative Design with SFERRA / DUXIANA (3307 Cady’s Alley).** Learn how you can seamlessly incorporate luxe style into your own bedroom. A SFERRA expert will teach attendees about Italian linens construction, design, and how to combine different textures.

**6–8 pm: The Creative Girl Live Podcast / BoConcept (3342 M Street NW).** The live podcast recording will feature a panel of creative women in business, moderated by fashion leader Melinda Parrish, discussing art, fashion, inspiration, and positivity in the creative space.

**6–8 pm: DC Showroom New Product Launch / Thos. Moser (1028 33rd Street NW).** Join Thos. Moser to view the newest product designs for spring. Enjoy refreshments, experience the new products in person and shop their large selection of floor models that are ready to take home.

**\*6-8 pm: *Talking Design* Reception + Panel Discussion / Design Within Reach (3338 M St NW).**

**FRIDAY, MAY 3**

**10–11:30 am: Spring 2019 Collection / JANUS et Cie (3304 M Street NW).** Walk through JANUS et Cie’s new showroom collections and receive a special gift.

**10 am –12 pm: Photo-worthy Interiors / Baker (3330 M Street NW).** Photographer Stacy Zarin Goldberg will share her best tips and tricks to photograph your projects for Instagram, portfolios and Real Estate, plus a florist will offer ideas on arrangements for staging and photography.

**11:30 am–1:30 pm: The Shade Store Collections / The Shade Store (3324 M Street NW).** Join The Shade Store for light bites and sips, and a brief presentation on products and offerings.

**5–7 pm: Maggie O’Neill Art Showcase / Circa Lighting (3323 Cady’s Alley).** Join Circa Lighting for refreshments and a new art showcase by local artist Maggie O’Neill.

Spring Days of Design is hosted by the Georgetown Design District—DC’s original destination for design, fine home furnishings and accessories stores, set in the inspired environment of Georgetown’s historic and charming commercial district.

Click [here](#) to RSVP for Thursday’s evening reception + designer panel discussion, and visit [georgetowndc.com/gdd](http://georgetowndc.com/gdd) for more information.

###

#### **About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, destination management and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit [georgetowndc.com](http://georgetowndc.com).

