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Georgetown GLOW Returns Dec. 8 – Jan. 7

The month-long seasonal celebration returns for its fourth edition with public light-art installations throughout the commercial district.

Washington, D.C. (September 28, 2017) – Georgetown GLOW—the popular holiday celebration featuring outdoor public light-art installations that invite visitors to “re-imagine the season of light”—returns for its fourth edition, with works lit from 5 p.m. – 10 p.m. nightly from Friday, Dec. 8 – Sunday, Jan. 7. The works will be located throughout the Georgetown commercial district as the contemporary light art is juxtaposed against the backdrop of Georgetown’s historic environs.

The signature winter event, organized by the Georgetown Business Improvement District (BID), is the only light-art exhibition of its kind in the region. Last year’s edition included eight installations commissioned by local, regional and international artists.

“We are thrilled to support and showcase more public art throughout Georgetown, and offer a truly unique holiday experience for our city to enjoy,” said Nancy Miyahira, Vice President and Marketing Director for the Georgetown BID.

An announcement of the artists and their projects is to come, as well as information on the opening reception and additional GLOW programming.

Attendance to Georgetown GLOW, including access to all art installations, is FREE. Visit www.GeorgetownGLOWDC.com, follow Georgetown on Twitter ([@georgetowndc](https://twitter.com/georgetowndc)), Facebook and Instagram ([@officialgeorgetowndc](https://www.instagram.com/officialgeorgetowndc)). Follow updates and announcements at #GeorgetownGLOW.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, destination management and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.

