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Georgetown GLOW Returns Dec. 2 – Jan. 1

The seasonal celebration, featuring eight public light-art installations, expands from 10 days to one month in its third year with grant.

Washington, D.C. (November 4, 2016) – Georgetown GLOW—the popular holiday celebration featuring outdoor public light-art installations that invite visitors to “re-imagine the season of light,”—will expand from a 10-day to a month-long exhibition, with works lit from 6 – 10 p.m. nightly from Friday, Dec. 2 – Sunday, Jan. 1. The works will be located throughout the Georgetown commercial district—along the C&O Canal, Grace Church and Wisconsin Avenue—as the contemporary light art is juxtaposed against the backdrop of Georgetown’s historic environs.

The signature winter event, organized by the Georgetown Business Improvement District (BID), was awarded a Public Art Building Communities Grant from the DC Commission on the Arts & Humanities, an agency supported in part by the National Endowment for the Arts.

“Georgetown GLOW presents an exciting intersection of the past and the present by placing contemporary public artworks throughout the historic Georgetown neighborhood,” said Arthur Espinoza, Jr., Executive Director of the DC Commission on the Arts and Humanities. “We are pleased to be able to support this project for the enjoyment of the District’s residents and visitors.”

The grant enables Georgetown GLOW to grow in both scope and size, with eight public light-art installations commissioned by local, regional and international artists—one of which reimagines last summer’s popular National Building Museum ICEBERGS exhibit.

“We are thrilled to present and expand Georgetown GLOW, now in its third year, with the generous support of the DC Commission on the Arts and Humanities and our sponsors,” said Nancy Miyahira, Vice President and Marketing Director for the Georgetown BID. “Public Art is integral to supporting artists, creating community, and opening our minds to different points of view. Georgetown GLOW is a new way to experience the holiday season with friends and family, and we invite the community to engage with the artists who contribute to our sense of place.”

“The site-specific illuminated installations for this year’s Georgetown GLOW are larger in scale and have a deep connection to their surroundings,” added Deirdre Ehlen MacWilliams, Georgetown GLOW Curator. “Each work has an element of interactivity allowing the viewer to walk in, on, and around the

piece; while other works ask the viewer become part of the artwork. We hope each installation will delight and surprise all that visit Georgetown this holiday season."

An announcement of the artists and their projects is to come, as well as information on the opening reception and additional GLOW activities.

Attendance to Georgetown GLOW, including access to all art installations, is FREE. Visit www.GeorgetownGLOWDC.com, follow Georgetown on Twitter ([@georgetowndc](https://twitter.com/georgetowndc)), Facebook and Instagram ([@officialgeorgetowndc](https://www.instagram.com/officialgeorgetowndc)). Follow updates and announcements at #GeorgetownGLOW.

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Deirdre Ehlen MacWilliams is a public art expert and curator whose projects have included Co-Curator of What's Going On Shaw, DC Commission on the Arts & Humanities' 5x5 program, Foggy Bottom Sculpture Biennial, and Arlington, VA, public art initiatives.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, destination management and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.

