

Georgetown BID Donates \$50,000 to Assist in Completion of Georgetown Waterfront Park

BID Completes Fundraising Goal with Matched Donation by the National Park Service

WASHINGTON, DC (October 7, 2010) – Georgetown BID Executive Director Jim Bracco presented Bob vom Eigen and other supporters from the Friends of the Waterfront Park with a \$50,000 check to assist in the completion of Phase 2 of the Park’s construction. The donation will be matched by the National Park Service and will finalize the necessary fundraising for completion of Phase 2 of the Park by June 2011. The additional funds were needed after the National Park Service’s contractors incurred substantial cost overruns related to site conditions.

“The Georgetown Waterfront Park is a historic and integral piece of the fabric of our community, and we felt it very important to ensure its scheduled completion by next summer, for Georgetowners and Washingtonians alike to enjoy,” said James Bracco, Georgetown BID executive director.

Plans for Phase 2 of the Park, which stretches from Wisconsin Avenue to 31st Street, include a low arcing fountain lined with benches and steps laddering down to the river. A wide walkway will be continued along the river with an area with benches and a pergola for river viewing. An interactive fountain will be added and an arbor will be constructed above the new benches. The arbor will support flowering vines, filtering the sunlight over seating areas. Below the arbor, river stairs will descend to the water, forming an amphitheater where people can view activities in the park and watch the finish line of the boat races.

For more information about Georgetown Waterfront Park construction, visit <http://www.georgetownwaterfrontpark.org>.

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information please visit georgetowndc.com. Also connect with Georgetown on Twitter: twitter.com/georgetowndc and on Facebook: facebook.com/OfficialGeorgetownDC.

Media Contacts:

Dusty Lockhart, ThreeLockharts Communications
202.664.9881 or dusty@threelockhartspr.com

Brittany Garrison, ThreeLockharts Communications
202.664.2454 or brittany@threelockhartspr.com