

FOR IMMEDIATE RELEASE

Contact Dusty Lockhart, ThreeLockharts Communications
202.664.9881 or dusty@threelockhartspr.com

Georgetown
LIFE

Georgetown BID

Georgetown Celebrates the Return of Cherry Blossom Season with Festive Cuisine, Cocktails and Blossom-Inspired Sales

The vibrant neighborhood of Georgetown offers visitors and locals several ways to view the annually blooming flowers and celebrate the highly anticipated spring season

Washington, DC (March 31, 2011) – Springtime signals the return of one of DC’s most highly anticipated events, the National Cherry Blossom Festival. The two-week cultural event commemorates the annual blossoming season of thousands of cherry blossom trees throughout the nation’s capitol, a 1912 gift symbolizing the enduring friendship between the United States and Japan. An ideal spot to view the beautiful blossoming trees and celebrate the arrival of spring, Georgetown offers everything from cherry-themed fare, refreshing cocktails and springtime sales to enjoy throughout the festival. The 2011 National Cherry Blossom Festival runs from March 26 to April 10, 2011.

Welcoming the beautiful blooms, **Tudor Place**, Georgetown mansion with 5 ½ acres of exquisite gardens, is hosting a series of *Cherry Blossom Teas* on Monday, March 28, Tuesday, April 5 and Wednesday, April 6 at 1 p.m. Guests can enjoy Japanese tea blends, tea sandwiches, scones and gourmet desserts before taking a stroll through the property’s blossom-lined gardens. Reservations are required and the ticket price for members is \$20 and \$25 for non-members. **Tudor Place Historic House and Garden** is located at 1644 31st St. NW, between Q and R Streets. For more information please call 202.965.0400 or visit www.tudorplace.org.

Baked & Wired is celebrating the blossoming flowers with a limited edition *Cherry Blossom cupcake*, a luscious mix of *vanilla cake with maraschino cherries mixed in the batter, topped with a cherry buttercream frosting*. Baked & Wired is located at 1052 Thomas Jefferson St. NW. For more information please call 202.333.2500 or visit www.bakedandwired.com.

With its perfect location at scenic Washington Harbour, **Bangkok Joe’s** is a wonderful place to enjoy the scenery while enjoying delicious blossom-themed food. The restaurant will offer a special three-course cherry-inspired menu featuring its signature *frozen cherry Bellini*. **Bangkok Joe’s** is located at 3000 K St. NW at Washington Harbour. For more information please call 202.333.4422 or visit www.bangkokjoes.com.

Visitors and locals alike can get a taste of the Cherry Blossom season at **Dean & Deluca** with a delicious “*Cherry blossom*” *Coffee* or the more savory and filling *Duck Breast with Port Cherry Glaze*. **Dean & Deluca** is located at 3276 M St. NW. For more information please call 202.342.2500 or visit www.deandeluca.com.

Georgetown Cupcake is sweetening up the season with a festive *Cherry Blossom cupcake*, their classic *Madagascar bourbon vanilla cupcake baked with fresh cherries and topped with vanilla cream cheese frosting and a fondant cherry blossom*. **Georgetown Cupcake** is located at 3301

M. St. NW. For more information please call 202.333.8448 or visit www.georgetowncupcake.com.

There's no better way to keep cool while checking out the cherry blossoms than with the *Georgetown Cherry Blossom Sundae* at **Haagen Dazs**. The cherry-topped sundae is made with two scoops of Belgian chocolate ice cream, brownie and cherry pie toppings and whipped cream. **Haagen Dazs** is located at 3120 M St. NW. For more information please call 202.333.3443 or visit www.haagen-dazs.com.

Il Canale Ristorante is inviting diners in for a sweet treat, offering a *free cherry dessert* with purchase of any of their delicious Italian entrées or loved wood-fired pizzas. **Il Canale** is located at 1063 31st St. NW. For more information please call 202.337.4444 or visit www.ilcanaledc.com.

Georgetown institution **J. Paul's** will feature special cherry-themed menu additions such as *Baked Brie with Cherry Marmalade and Crispy Flatbread*, and *Cherry and Pecan Crusted Lamb Rack with Truffle Whipped Mashed Potatoes, Grilled Asparagus and Cognac Demi Glace*. **J.Paul's** is located at 3218 M St. NW. Information and reservations can be obtained by calling 202.333.3450 or visiting www.j-pauls.capitalrestaurants.com.

Neyla, one of DC's hottest Mediterranean restaurants, is serving up a menu of exotic cherry dishes including its *Duck Manti with Dried Cherries and Foie Gras* or its *Dark Chocolate Cherry Crème Brulee*. Guests can also savor some of Neyla's crafted cocktails such as the *Chocolate Covered Cherry Martini with Valrhona Chocolate, Vanilla Vodka and Dark Cherries*. **Neyla** is located at 3206 N St. NW. For more information or reservations please call 202.333.6353 or visit www.neyla.com.

Georgetown's neighborhood BBQ joint, **Old Glory**, is serving its *Red Stag Bourbon Buffalo Wings with Chipotle Sweet and Sour Sauce, Bourbon Soaked Cherries and BBQ chips*, and adding a cherry twist on a springtime favorite cocktail, the *Red Stag Mint Julep with Red Stag Cherry Bourbon, Vanilla Bean, Mint, Simple Syrup, Cherry Brandy, Soda and a Red Stag Soaked Maraschino Cherry Sword*. **Old Glory** is located at 3139 M St. NW. For more information please call 202.337.3406 or visit www.oldglorybbq.com.

Paolo's Ristorante will serve up blossom-themed dishes like its *Rosemary Lamb Loin with a Cherry & Italian Sausage "Stuffing" and Sous Vide Cherries* or *Madagascar Vanilla Bean Cake with House Made Morello Cherry Ice Cream, Italian Pistachio Coulis & Cherry Jam* from its popular Wisconsin Ave. location. Paolo's Ristorante merges traditional Italian with fresh Californian cuisine in a lively atmosphere in the heart of Georgetown. Paolo's Ristorante is located at 1303 Wisconsin Ave. NW. For more information or reservations please call 202.333.7353 or visit www.paolosristorante.com.

Georgetown newcomer **Sprinkles Cupcakes** is putting a DC twist on its famous Beverly Hills-based cupcakes for the city's cherry blossom season and offering its seasonal *Cherry Blossom cupcake* through April 10. Made with sweet pureed cherries in both the cake and frosting, Sprinkles' festive cupcake is the perfect snack to enjoy while touring the neighborhood's colorful blossoming trees. **Sprinkles Cupcakes** is located at 3015 M St. NW. For more information please call 202.450.1610 or visit www.sprinkles.com.

United Colors of Benetton is helping Washingtonians prepare for spring with a special Buy More, Save More sale. While admiring the cherry blossoms that line the nation's capitol, shoppers can freshen up their style and save, with *10% off one item, and 20% off when buying*

two items. **United Colors of Benetton** is located at 1200 Wisconsin Ave. NW. For more information please call 202.625.2183 or visit www.benettonusa.com.

“Spring out of Winter and Blossom” at **Kate Spade** this spring. As the weather warms, spring is the perfect time to refresh a wardrobe and trade the dark colors and sweaters for brights and sandals. August 8 to 10 from 10 a.m. – 8 p.m., shoppers can bring in a wristband or ticket stub from any Cherry Blossom event and receive *15% off their entire purchase*. **Kate Spade** is located at 3061 M St. NW. For more information please call 202.333.8302 or visit www.katespade.com.

Warm weather brings cherry blossoms and new spring fashions to DC and **Sisley** is the perfect place to update that wardrobe. The chic M Street spot is encouraging people to shop and offering *10% off one item or 20% off two items* through the season. **Sisley** is located at 3222 M St. NW. For more information please call 202.944.1883 or visit www.sisley.com.

In honor of the annually blooming trees gifted to the U.S. by Japan, **Paper Source** is supporting Japan relief efforts and offering a variety of *Japanese Cherry Blossom papers*, with 10% of proceeds being donated to the Japanese Red Cross. **Paper Source** is located at 3019 M St. NW. For more information please call 202.298.5545 or visit www.paper-source.com.

Pet lovers and puppy parents are invited to **The Dog Shop** during Cherry Blossom season for a *Bonnetts and Bones Easter bone hunt* to benefit Lucky Dog Animal Rescue on April 9 from 11 a.m.-1 p.m. **The Dog Shop** is located at 1625 Wisconsin Ave. NW. For more information please call 202.337.3647 or visit www.dogshopdc.com.

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information please visit georgetowndc.com. Also connect with Georgetown on Twitter: www.twitter.com/GeorgetownDC, Facebook: www.facebook.com/OfficialGeorgetownDC and YouTube: www.youtube.com/user/GeorgetownDCTV.

###