

FOR IMMEDIATE RELEASE

Contact Dusty Lockhart, ThreeLockharts Communications
202.664.9881 or dusty@threelockhartspr.com

Georgetown
LIFE

Georgetown BID

Hip & Historic Georgetown Voted “Best Neighborhood for Shopping” in Washington, D.C. in Washington City Paper 2010 “Best Of” Poll

Style-Savvy Georgetown Recognized For Unparalleled Retail Experience by D.C. Residents

WASHINGTON, D.C. (March 26, 2010) – The fashion-forward neighborhood of Georgetown has been named the “Best Neighborhood for Shopping” in Washington, D.C. by Washington City Paper’s 2010 “Best Of” Reader’s Poll. This highly coveted title recognized Georgetown for its renowned chic cobblestone streets lined with more than 200 stylish clothing boutiques, trendy home design shops and other fashionable retail stores throughout the neighborhood.

This is the second year in a row Georgetown has won the “Best Neighborhood for Shopping” category, further illustrating the area’s vast popularity for style-savvy D.C. residents. Georgetown also picked up 12 other wins and nine runners-up including “Best Cupcake” at Georgetown Cupcake, “Best Window Display” at Anthropologie, and runner-up for “Best Clothing Boutique” at Urban Chic.

Started in 2008, the Washington City Paper’s “Best Of” poll showcases the best that D.C. has to offer - from "Best American Restaurant" to "Best Window Display." Winners are chosen by Washington City Paper readers and staff.

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information please visit georgetowndc.com.

###