

Hip & Historic Georgetown, DC Announces the 7th Annual Open-Air Georgetown French Market Friday April 23th and Saturday April 24th, 2010

The Georgetown BID's signature open-air European market offers up to 70% off chic goods from over 30 Georgetown merchants and tastes from the neighborhood's best restaurants and cafes.

WASHINGTON, DC (March 24, 2010) – Superb shopping complimented by the scent of fresh coffee and the sounds of strolling musicians immerse the Book Hill neighborhood of Georgetown as open-air French Market returns on April 23-24, 2010 from 10 am to 5 pm. This annual event, produced by the Georgetown Business Improvement District (BID) takes place in the Book Hill area of Georgetown, located on upper Wisconsin Avenue, NW, between P Street and Reservoir Road.

This unique shopping and entertainment event offers visitors the opportunity to stroll through the European-like market and peruse merchandise from over 30 participating boutiques, antique shops, restaurants and galleries offering savings of up to 70 percent off designer goods, art and antique home furnishings. The ambiance is enhanced with strolling musicians and mimes, and children's activities including a caricature artist, balloon sculptor and arts and crafts with Dumbarton House and Tudor Place. Cuisine from Georgetown cafes and restaurants including crepes, grilled sausages, French breads, cheese and more will also be offered.

Participating merchants include: A MANO, Bacchus Wine Cellar, Café Bonaparte, Cherry Antiques, Darrell Dean Antiques, For Your Home, Ilo, Jaryam Couture Lingerie, Leonidas Chocolates, Patisserie Poupon, Piccolo Piggies of Georgetown, Presse Bookstore, Proper Topper, Rooms With A View, Sassanova, Sherman Pickey, Sixteen Fifty Nine, Susan Calloway Fine Arts, The Bean Counter, The Dog Shop, The Magic Wardrobe, The Phoenix and Urban Chic. A complete list of participating merchants will be continuously updated online at www.georgetowndc.com.

On Saturday, April 24th, the Georgetown French Market will be partnering with **Baby Love DC** to sponsor a children's clothing drive. Baby Love DC is a Georgetown-based charity that provides clothing, products, gear, and other necessities to pregnant mothers and their children from 0 to 6 years old in DC's inner city. More details about the organization and type of donations they accept at BabyLoveDC.org. In addition to the clothing drive, chic Georgetown French Market tote bags will be available for purchase at \$2 each with 100% of proceeds going to **Baby Love DC**. The bags will be sold at the Georgetown French Market event as well as at participating Georgetown stores two weeks prior to the event.

For those looking to enjoy the spring day in Georgetown, the famed **Georgetown House Tour** also takes place on April 24, 2010. For over 90 years the **Georgetown House Tour** has offered Washingtonians and visitors a glimpse into some of the most charming and beautiful homes in the nation's capital. This 8-12 of Georgetown's most beautiful homes and impressive gardens will open for tours from 11 am to 5 pm. Tickets are available for purchase online at georgetownhousetour.com. Tickets can also be purchased at St. John's Episcopal Church on Friday, April 23 and Saturday, April 24. For more information please visit georgetownhousetour.com and for tickets please call 202-338-1796.

Attendees of the Georgetown French Market can avoid parking and traffic by taking the Circulator from Downtown D.C. or the Georgetown Metro Connection from Rosslyn and Dupont Circle Metro Stations.

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information please visit georgetowndc.com. Follow Georgetown on Twitter: twitter.com/georgetowndc.

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