



FOR IMMEDIATE RELEASE

Contact Dusty Lockhart,
ThreeLockharts Communications
202.664.9881
dusty@threelockhartspr.com

MEDIA ALERT

Cool Off and Play at the Georgetown Waterfront Celebration Featuring the 1st Ever Great Georgetown Water Balloon Battle on June 26

*Outdoor Grilling, Kids' Activities and DC's Largest Outdoor Water Balloon Battle Highlight
Day of Waterfront Festivities at the Washington Harbour in Georgetown, DC*

Come out and play in Georgetown! To celebrate summer, DC's favorite waterfront neighborhood is hosting a fun-filled **Georgetown Waterfront Summer Celebration** on Sunday, **June 26th** at **Washington Harbour** from **12 – 3 p.m.** An exciting way to cool down while having a blast, the highlight of the celebration will be **The Great Georgetown Water Balloon Battle**, inviting Washingtonians to toss hundreds of pre-filled water balloons and compete to win prizes at this memorable summertime water battle.

Starting at 2 p.m., the playful competition will begin with a Boardwalk Water Balloon Toss, where teams of contenders will try their hardest to pass balloons back and forth without letting them burst on the ground. The festivities will culminate with a Water Balloon Battle at the scenic Georgetown Waterfront. Super Soakers and other fun water toys are also welcome.

To fuel people up for the playful combat, Tony and Joe's and Nick's Riverside Grill, two of Georgetown's favorite eateries, will be grilling up summertime favorites like gourmet burgers and fresh seafood. Restaurants will keep participants hydrated and cool with cold drinks, refreshing cocktails and fresh, creamy gelato.

The rhythmic sounds of steel drums will transform Washington Harbour into a tropical getaway, with a live steel drum band performing from 12 – 3 p.m.. Families are also encouraged to bring the kids, as there will be a special children's area with balloon sculptors, face painting and more where kids can play and join in on the festivities.

WHO: Georgetown Business Improvement District (BID) and Washington Harbour

WHEN: **Sunday, June 26, 2011**
12 p.m. - 3 p.m.
Water Balloon Battle starts at 2 p.m.

WHERE: Georgetown Waterfront at the Washington Harbour
3000 K Street, NW
Washington, D.C. 20007

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information please visit georgetowndc.com. Also connect with Georgetown on Twitter: www.twitter.com/GeorgetownDC, Facebook: www.facebook.com/OfficialGeorgetownDC and YouTube: www.youtube.com/user/GeorgetownDCTV.

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