



GEORGETOWN DC CELEBRATES:

FASHION'S NIGHT OUT

Fashion's Night Out Returns to Georgetown on September 8, 2011 for Epic Worldwide Fashion Celebration

Georgetown serves as regional host of enormous annual fashion industry celebration for second year in a row with an evening of spectacular shopping, splurge-inspiring events and new surprises

WASHINGTON, D.C. (July 13, 2011) – DC-area fashionistas rejoice: On Thursday, September 8, 2011, from 6-11pm, **Fashion's Night Out** returns to the chic Georgetown neighborhood of Washington, DC. From Manhattan to Milan and Atlanta to Australia, Georgetown, will join over 100 other cities and 15 countries around the globe to host Fashion's Night Out, the annual global fashion celebration founded by Conde Nast and *Vogue Magazine*. Brought to the stylish DC neighborhood by the **Georgetown Business Improvement District**, this marks the second year that Georgetown has hosted Fashion's Night Out, and plans are underway to make it bigger and better than before. Georgetown will transform into a 'fashion playground' for the evening, offering an exciting evening of appearances from local celebrities, neighborhood-wide fashion events, over-the-top surprises, and, of course, lots of shopping thanks to extended hours.

"Last year, more than 80 Georgetown merchants participated throughout the evening and with an already overwhelming, palpable enthusiasm for this year, FNO Georgetown 2011 will be the biggest, most exciting celebration yet," said Nancy Miyahira, marketing director at the Georgetown Business Improvement District (BID). *"We are thrilled to again officially lead DC's FNO efforts this year and happily invite all DC area fashionistas to come play in the fashion playground that will be Georgetown on September 8."*

Seventeen of DC's most stylish media professionals, socialites, and all-around fashionable folk will serve as special hosts for the evening, ensuring the night will be a memorable, over-the-top fashion celebration DC has never before seen. FNO Georgetown Host Committee members include:

- **Mary Amons** – Labels for Love
- **Annie Lou Bayly** – DailyCandy DC
- **Marie Colman** – District Couture, DC Style Examiner
- **Rachel Cothran** – Project Beltway
- **Jeff Dufour** – UrbanDaddy
- **Lynda Erkiletian** – T.H.E. Artist Agency
- **Kelly Collis**– 94.7 Fresh FM, CityShopGirl
- **Angie Goff** – WUSA-9 TV
- **Walter Grio** – Shoot For Change
- **Philippa Hughes** – Pink Line Project
- **Samy K** – Hot 99.5
- **Svetlana Legetic** – BrightestYoungThings
- **Kate Michael** – K Street Kate
- **Sarah Schaffer** – Capitol File Magazine
- **Janice Wallace** – The Capitol Fashionista
- **Andre Wells** – Events by Andre Wells
- **Paul Wharton** – Paul Wharton Style

Last year, Georgetown's Fashion's Night Out offered everything from Cirque du Soleil performances, designer trunk shows, a hydration lounge, Wii tournaments, free pedicab rides, fashion-themed cocktails, expert makeovers, live music and more. This year's Fashion's Night Out Georgetown guests can expect to be similarly "wowed" with even more stylish surprises from local retailers, restaurants, salons, spas and other merchants for the evening, making Georgetown the place to be on September 8.

For exclusive updates on Fashion's Night Out Georgetown details and events, please visit our constantly-updated website at www.fashionsnightoutgeorgetowndc.com, Facebook at <http://www.facebook.com/pages/Fashions-Night-Out-Georgetown-DC>, and Twitter at [@FNOgeorgetown](http://www.twitter.com/fnogeorgetown).

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information please visit georgetowndc.com. Also connect with Georgetown on Twitter: www.twitter.com/GeorgetownDC, Facebook: www.facebook.com/OfficialGeorgetownDC and YouTube: www.youtube.com/user/GeorgetownDCTV.

About Fashion's Night Out

Fashion's Night Out is an unprecedented global initiative created in 2009 in a partnership between American Vogue, the Council of Fashion Designers of America, NYC & Company, and the City of New York to celebrate fashion, restore consumer confidence, boost the industry's economy, and put the fun back in shopping. Since then the event has grown exponentially, expanding nationally in 2010 to over 100 cities and globally into 15 countries.

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