



THE 15TH ANNUAL TASTE OF GEORGETOWN

SATURDAY, OCT. 11

11 AM TO 4 PM

RAIN OR SHINE

RESTAURANT PARTICIPATION FORM

PLEASE REVIEW AND COMPLETE THE FOLLOWING FOR THIS YEAR'S EVENT.
THE TASTE OF GEORGETOWN WILL BE HELD ON SATURDAY, OCTOBER 11, FROM 11 A.M. TO 4 P.M.

RESTAURANT NAME:

PRIMARY CONTACT:

CONTACT PHONE:

CONTACT EMAIL:

RESTAURANT STREET ADDRESS:

PLEASE LIST TWO FOOD ITEM(S) YOU WILL BE PROVIDING AT THE TASTE. ITEMS MAY BE VETTED IF TOO MUCH OF THE SAME ITEM WILL BE SERVED. PLEASE PREPARE EACH SERVING TO EQUAL A \$5.00 PORTION.

FIRST MENU ITEM:

SECOND MENU ITEM:

THE BENEFITS: WHAT YOUR RESTAURANT RECEIVES

SET-UP

A 10' x 10' space, restaurant signage, utensils, plates or bowls, napkins, and two 8-foot rectangular tables with linens and chairs, paper towels, and plastic gloves

MEDIA RELATIONS

Recognition on all public relations materials, including all press releases, listing on TasteofGeorgetownDC.com, GeorgetownDC.com, informational posters, postcards, and other printed materials

ADVERTISING

Receive recognition on all online and print advertising with the events media partners, Washington City Paper and Washingtonian Magazine

Receive 20% off additional Washington City Paper advertising made within one-year of the event.

TASTE 08 'BEST OF...'

Four restaurants will be recognized for being the best of in the following categories:
Appetizer, entrée, dessert, and display



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MEDIA PARTNERS

WASHINGTONIAN

The website Washington lives by

WASHINGTONIAN.COM

CityPaper WASHINGTON

THE PROCEEDS

Each restaurant will receive 50% of its ticket sales. Each restaurant has the option to donate proceeds made to Georgetown's homeless assistance center, GMC, to provide additional funding for their programs. The additional 50% helps to cover the additional costs of the event. The remainder of all proceeds is donated to GMC.

2008 TASTE OF GEORGETOWN REQUIREMENTS AND AGREEMENT

All participants of the Taste of Georgetown must agree and abide to the following:

1. Set-up must be complete by 10:30 a.m. on October 11, 2008.
2. Break down is not permitted to begin until 4:00 p.m. the same day.
3. A representative from the restaurant must be present for the entirety of the event, even if the restaurant's food supply has been depleted.
4. Menu items and utensil and serving dish requirements must be submitted by September 15.
5. Restaurant must charge \$5.00 for each tasting. Portion size should be proportional to cost.
6. Restaurant must prepare a minimum of 800 portions. Actual amount will be confirmed two weeks prior to the event, and will be reviewed against weather and pre-ticket sales.
7. Each restaurant must pay a \$500 application fee. Fifty-percent (50%) of all proceeds made by each restaurant the day-of will be automatically donated to the Taste of Georgetown. Restaurant has the option of retaining the remainder of its ticket sales or donating it to the Georgetown Ministry Center.
8. Each restaurant must send a representative to the Health Inspection meeting one-week prior to the event, to ensure that your restaurants meets all health codes for an outdoor food festival, unless your restaurant has attended in the past and is aware of all the regulations.

Signature of Participant

Date

RETURN THIS FORM TO JULIE WEBER

FAX: (202) 298-9223 PHONE: (202) 298-9222 EMAIL: JWEBER@GEORGETOWNDC.COM
1055 THOMAS JEFFERSON STREET, NW, SUITE L-11, WASHINGTON, D.C. 20007



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TASTE OF GEORGETOWN.COM: SHARE YOUR FAVORITE RECIPE

More than 12,000 unique visitors headed to Taste of Georgetown.com. Last year, we featured three unique recipes provided from Georgetown restaurants.

It doesn't have to be a coveted secret sauce recipe, but it could be your favorite burger or pudding pie recipe.

Got a recipe to share with us?

We will post it up online with a link to your restaurant's Web site.

RESTAURANT NAME AND WEB SITE

RECIPE PROVIDER: NAME AND TITLE

RECIPE
