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FOR IMMEDIATE RELEASE

The Georgetown BID To Launch Demonstration Project on Bus Service in Georgetown

Georgetown Metro Connection's Foggy Bottom line and Circulator's East/West line modified to bypass construction and analyze best way to service Georgetown community

Washington, D.C. (March 8, 2007) – In order to provide the most efficient means of bus transportation in and around Georgetown, the Georgetown Business Improvement District (BID), in partnership with the District Department of Transportation (DDOT), will conduct a six months demonstration project, beginning March 26, 2007 and running through September 30, 2007. Service on both the Georgetown Metro Connection's Foggy Bottom line and the Circulator's East/West line will be adjusted, allowing bus service to bypass the construction taking place on Wisconsin Avenue, NW.

Beginning Monday, March 26, the Circulator's East/West service will continue to operate seven days a week on an alternate course that circumvents construction and provide riders with faster, more efficient service. The Georgetown Metro Connection's Foggy Bottom line will be suspended, and, to accommodate all commuters on the Circulator's East/West route, more buses will be put into service, running every 10 minutes during peak hours (7AM to 9PM) and offering a late night service to accommodate commuters' needs.

"The goal of this pilot project is to provide Georgetown commuters with a new and improved connection to the Metro, one that meets the needs of its passengers in 2007 and beyond," says Juanita M.Crabb, Executive Director of the Georgetown BID.

In order to provide a smooth transition for commuters, the BID is reaching out to its business members, and will distribute informational flyers to customers, a map of the Circulator's new route and its service schedule. In addition, the BID will position goodwill ambassadors along the old and new Circulator routes beginning Monday, March 19 through Friday, March 30 to help commuters reach their destinations quickly and efficiently.

The Georgetown Business Improvement District (BID), is a not-for-profit organization created and funded by the property owners and businesses of historic Georgetown to protect and enhance its unique character. For more information on this demonstration project, or to download a schedule and map of the new route, please visit the Web site at GeorgetownDC.com or call (202) 298-9222.

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