

FOR IMMEDIATE RELEASE

February 26, 2008



Media Contact:

Julie Y. Weber

202.298.9222 ext.208

jweber@georgetowndc.com

THE FIFTH ANNUAL FRENCH MARKET OF GEORGETOWN

Hosted by the boutiques of Book Hill, this annual shopping event partners with the Georgetown House Tour, DC Design House, and the Junior League of Washington's Downtown ShopAround

Washington, D.C. – On Friday, April 25 and Saturday, April 26, from 11 a.m. to 6 p.m., Georgetown's annual French Market, a Georgetown Business Improvement District (BID) shopping extravaganza, converts Book Hill of Georgetown into an open-air European market with items from antique home furnishings to designer clothing discounted up to seventy-percent.

"Georgetown is a key retail shopping destination for the Washington, D.C. region," says Juanita M. Crabb, executive director of the Georgetown Business Improvement District. "The French Market enhances the charming ambience and specialty boutiques of the Book Hill neighborhood and is a great opportunity to discover the Georgetown neighborhood all over again."

WHO: The boutiques of Book Hill, including Sugar, Carling Nichols, Urban Chic, We One You Two, ILO Salon and Day Spa, Erwin Gomez Salon & Spa, Sherman Pickey, Piccolo Piggies, Pink November, For Your Home, Cherry Antiques, Jaryam Couture Lingerie, Leonidas Chocolates, Living Rooms, Sassanova, Patisserie Poupon, Susan Calloway Fine Arts, Sixteen Fifty Nine, Tabar, The Magic Wardrobe, District Fine Arts, Café Bonaparte, Amano, and many more!

WHAT: European, Asian, and traditional antique furnishings, custom jewelry, fine art, and designer fashions up to seventy-percent off.

WHEN: Friday, April 25, and Saturday, April 26, from 11 a.m. to 6 p.m.

WHERE: Book Hill of Georgetown, Wisconsin Avenue, N.W., between P Street and Reservoir Road

The boutiques of Book Hill include more than 30 locally-owned salons, art galleries, antique shops, cafes, and specialty clothing stores. The area enhances the Washington, D.C. retail environment with unique merchandise and is a shopping hub for interior designers and antique collectors as well as stylists and fashion-forward shoppers.

This year's Downtown ShopAround, which offers cardholders twenty-percent off retail merchandise, extends its shopping period to include the French Market. Members and nonmembers can purchase the discounted card for \$30 at www.jlw.org to benefit the community programs of the Junior League of Washington including Bright Beginnings, College Bound, and N Street Village.

Attendees of the French Market can avoid parking and traffic by taking the Circulator from Downtown D.C. or the Georgetown Metro Connection from Rosslyn and Dupont Circle Metro Stations.

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The Georgetown House Tour

Once again, the French Market is a featured location on the Georgetown House Tour, scheduled to take place on Saturday, April 26, from 11 a.m. to 5 p.m. For more than 90 years, the Georgetown House Tour has offered Washingtonians a glimpse into the most charming homes in the nation's capital. For more information regarding the Georgetown House Tour, please visit www.georgetownhousetour.com.

DC Design House

For the first time this year, the DC Design House will be hosted in Georgetown, where 15 top Washington, D.C.-based designers makeover a historic Georgetown house to benefit Children's Hospital. A featured home on the Georgetown House Tour, the DC Design House is also open to the public beginning Saturday, April 19 through Sunday, May 11. For more information regarding DC Design House, please visit www.dcdesignhouse.com.

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (Georgetown BID), founded in 1999 by Mayor Anthony Williams, is a nonprofit organization located in the heart of Georgetown, Washington, D.C., and has more than 1,000 members. In public-private partnership with the District of Columbia, the Georgetown BID provides management and supplement services for its surrounding commercial district to promote and contribute to a more attractive business environment and increase investment. For more information on the Georgetown BID, its partnerships, and other exciting events, please visit www.georgetowndc.com.

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