

## OFFICIAL RULES

*NO PURCHASE OR PAYMENT NECESSARY.*

*VOID WHERE PROHIBITED BY LAW.*

1. Eligibility: The Georgetown Life Weekend Getaway Contest ("Contest") is open only to permanent legal residents of the 50 states of the United States and D.C., who are physically located and residing therein, and who warrant and represent that he/she meets all of the following eligibility requirements as of the time of entry into the Contest:

- a. Entrant is at least 18 years of age;
- b. Entrant has carefully read and reviewed these Official Rules;
- c. Entrant is not a party to any agreement which would in any way restrict Entrant's ability to fully participate in the Contest;
- d. Employees, officers, directors and agents of The Georgetown Business Improvement District ("Sponsor"), and/or of any of Sponsor's respective licensees, assigns, partners, parents, affiliated and subsidiary companies and the immediate family or members of the same households (whether related or not) of such employees, officers, directors and agents are not eligible to participate;
- e. Employees, officers, directors and agents of any entity supplying prizes or other services to the Contest, and/or of any of their respective licensees, assigns, partners, parents, affiliated and subsidiary companies and the immediate family or members of the same households (whether related or not) of such employees, officers, directors and agents are not eligible to participate;
- f. Sponsor reserves the right to render ineligible any person whom Sponsor determines, in its sole discretion, is sufficiently connected with the production, administration, or distribution of the Contest, such that his/her participation in the Contest could create the appearance of impropriety;
- g. Sponsor reserves the right to modify the entry process, or to not hold the Contest at all. Sponsor also reserves the right to make changes to the entry form, and to any of the eligibility requirements and terms, including the terms of any prizes to be awarded, at any time and without notice.

2. Contest Description: The Contest begins at 12:01 a.m. on June 5, 2008 and ends at 12:01 am on September 1, 2008 ("Contest Period"). For purposes of this Contest, all times refer to Eastern Daylight Time ("EDT"). Sponsor reserves the right to revise the Contest End Date at its sole discretion for any reason, and notice of such revised End Date will be posted on [www.georgetowndc.com](http://www.georgetowndc.com) ("Website"). The computer clock of Sponsor's webmaster is the official timekeeping device for the Contest. This Contest consists of four (4) Phases: (i) Entry Submission during Contest Period, (ii) Random Drawing on September 15, 2008, (iii) Notification of one (1) Grand Prize Winner by September 17, 2008, and (iv) Acceptance of prize package with receipt of all affidavits and forms ("Documentation") by September 30, 2008. **PARTICIPATION IN THIS CONTEST IS SUBJECT AT ALL TIMES TO COMPLIANCE WITH THESE OFFICIAL RULES AND WITH ALL APPLICABLE FEDERAL, STATE, AND LOCAL LAWS.**

3. How to Enter: To enter online, access the Contest entry page from the Website at

www.georgetowndc.com. On the Contest entry page each prospective entrant will be asked to carefully read and then agree to be bound by these Official Rules. Once a prospective entrant has confirmed his/her agreement to these Official Rules, he/she will be asked to accurately and truthfully complete the Contest entry form, providing Entrant's full name, home address (no P.O. boxes accepted), telephone number with area code, and primary email address (collectively, "Entry Information").

To enter by regular mail, send a 3"x5" paper containing all of the required Entry Information in an appropriate mailer or envelope with sufficient postage affixed to: The Georgetown Life Weekend Getaway Contest, ATTN: Contest Entry, 1055 Thomas Jefferson St., NW; Ste. L-11; Washington, DC 20007. Mechanically reproduced entries are not permitted. By submitting entry, Entrant represents that he/she has read the Official Rules and agrees to be bound by all of them, as applicable.

Each entry submitted will be deemed to have been made by the holder of the respective e-mail account provided. Sponsor may require Grand Prize Winner to supply proof that he/she is an authorized account holder of the email address provided.

Any attempt to submit an entry without completely supplying all requested Entry Information will not result in a proper entry into the Contest. As determined by Sponsor in its sole discretion, all entries that do not comply with these Official Rules will be disqualified.

All entries must be received during Contest Period. Hand-delivered entries will not be accepted and if left at Sponsor's address will not be entered into Contest. Limit : One (1) entry per person for the entire Contest. If an Entrant attempts to enter more than once, that Entrant will be subject to disqualification.

Only entry by individuals will be permitted. Entry by organizations or other entities will not be accepted. Proof of delivery or receipt of an entry will not be deemed to constitute proof of entry into the Contest. Any attempted form of entry into the Contest other than as described herein is void.

#### 4. Random Drawing and Notification of Winner:

One (1) Grand Prize Winner will be selected in a random drawing by Sponsor of all eligible entries received during Contest Period.

Said Grand Prize Winner will be notified by email at the email address provided with entry on or about September 17, 2008. Sponsor is under no obligation to notify Grand Prize Winner by any means other than email. Sponsor is not responsible for any notification that is misdirected or not received because of an email address that is incorrect or illegible. If Grand Prize Winner cannot be reached after a reasonable effort has been exerted (i.e. two contact attempts within a twenty-four (24) hour period), if he/she is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, then Grand Prize Winner will be disqualified and a new random drawing by Sponsor of all eligible entries received during Contest Period will occur.

#### 5. Acceptance of Prize Package:

Immediately following notification by Sponsor, Grand Prize Winner will be required to sign, execute, have notarized, and return an Affidavit of Eligibility and Compliance with the Contest Rules, a Liability Release, a Publicity Release, and any other documentation that the Sponsor may require (collectively "Affidavit/Release"), or said Grand Prize Winner may

be disqualified at Sponsor's sole discretion and a new random drawing by Sponsor of all eligible entry forms received during Contest Period will occur. A prepaid FedEx envelope will be provided for the return of the Grand Prize Winner's original executed Affidavit/Release for receipt by Sponsor by no later than September 30, 2008. By returning a completed Affidavit/Release, said Grand Prize Winner attests to the authenticity of his/her Entry and to the provisions stated therein, including compliance with these Official Rules.

At Sponsor's discretion, unaccepted prizes may not be awarded. Refusal to accept any or all of the prizes offered releases Sponsor, Contest Administrator, and Third-Party Merchants/Suppliers (collectively, "Contest Entities") of any obligation toward Grand Prize Winner.

#### 6. Grand Prize Package/Estimated Value/Details and Odds of Winning:

Grand Prize Package consists of:

- One (1) three-night stay, double-occupancy, at The Ritz-Carlton Georgetown, an AAA Five Diamond boutique hotel located within a National Historic Landmark;
- One (1) roundtrip chauffeur service for two from Dulles International or Reagan National Airport by Capital Dream Cars;
- One (1) shopping spree with a total value of \$1,000 in gift certificates from Cusp, a Neiman Marcus trend-setting boutique; Random Harvest, a home furnishings store; L'Eclat de Verre, a French framing shop; and Richey & Company, a high-end designer brand shoe store;
- One (1) personal pampering with a total value of \$500 in gift certificates for beauty care services provided by ILO Day Spa, Erwin Gomez Salon & Spa, and two (2) passes to Georgetown Yoga;
- One (1) dinner for two at 1789 Restaurant, selected by *Gourmet* readers as one of "America's Top Tables," a full tasting dinner for two from Mie N Yu's global menu; lunch for two at Leopold's Kafe, a contemporary adaptation of an Austrian Konditorei; breakfast or lunch for two at Patisserie Poupon, an authentic French bakery; and Sunday brunch for two at the original Clyde's of Georgetown, a local legend; and
- One (1) visitor pass for two to Tudor Place and Dumbarton House, both historic Georgetown attractions.

Approximate Retail Value ("ARV") of Grand Prize Package: \$6,000.

Limit: One (1) Grand Prize Package per winner. Winner must travel during the time between November 1, 2008 through December 31, 2009 (subject to change at Sponsor's sole discretion). Grand Prize Package redemption will be subject to hotel and provider availability, holiday and black-out dates, and all other prize and travel restrictions. Once booked, no change, extension or substitution of trip dates is permitted, except by Sponsor at its sole discretion. Winner is solely responsible for all incidentals/expenses, including, but not limited to travel to and from the Washington-DC area, additional ground transportation, additional meals, gratuities, and phone calls. Grand Prize Package (or prize components) will not be redeemable for cash or transferable, except that Sponsor may substitute a prize (or prize component) of equal or greater value. Any depiction of Grand Prize Package is for illustrative purposes only. All federal, state, or other taxes are the sole responsibility of winner. The Contest Administrator is not the supplier or guarantor of the Prize Package. Winner will receive an IRS 1099 form from the Sponsor for the total ARV of prize (stated herein) in the calendar year in which Entrant was selected as Grand Prize Winner.

Odds of winning will depend on the total number of entries received within Contest Period.

7. General Conditions: The Contest is subject to these Official Rules and all federal, state, and local laws and regulations (collectively "Rules and Laws"). By entering the Contest, Entrant agrees and acknowledges the following: to be bound by the Rules and Laws, as well as the decisions of the Contest Entities, which are final and binding in all respects; to waive any rights to claim ambiguity with the Rules and Laws; that Contest Entities shall have no responsibility or liability (including, but not limited to, liability for any property loss, damage, personal injury or death) in connection with participation in the Contest, use/misuse of the Prize, claims based on publicity rights, defamation, or invasion of privacy, whether suffered by Entrant or by a third-party, claims based on impossibility, including but not limited to regulation, war, terrorist acts, fire, riot, strike, epidemic and acts of God, beyond the control of Contest Entities that prevent complete administration of Contest or execution of obligations incurred therewith, including but not limited to, prize fulfillment, human error, incorrect or inaccurate transcription of entry Information whether caused by the Entrant or by any of the equipment or programming associated with or utilized in the Contest, any typographical or other error in the printing or advertising of the offer, administration or execution of the Contest, or in the announcement of prizes/prize winner, any technical malfunctions of the telephone network, computer online system computer dating mechanism, computer equipment, software, or Internet service provider utilized by the Contest, any causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Contest, any interruption or misdirection of mail delivery to Sponsor, any interruption or inability to access the Website, or any online service via the Internet due to hardware or software compatibility problems, traffic congestion or outages on the Internet, at any website or any combination thereof, any damage to entrant's (or any third person's) computer and/or its contents related to or resulting from any part of the Contest, any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, even if caused by the negligence of one of the Contest Entities.

Any personal information supplied by Entrant to Sponsor or its affiliates will be subject to Sponsor's Privacy Policy and Terms of Service posted at the Website. Once submitted, all Entry Information becomes the sole property of Sponsor. Entry into the Contest constitutes Entrant's permission for the Contest Entities to use Entry Information (excluding street addresses, email addresses and phone numbers) for posting on Website. Except where prohibited by law and Sponsor's Privacy Policy, Entrant's acceptance of Grand Prize Package (or prize components) constitutes permission for the Contest Entities to publicize Entrant's name, city and state, photo, likeness, biographical information, and voice for advertising/publicity purposes worldwide and in all forms of media, in perpetuity, without further notice or compensation in connection with said Contest or any prize(s) awarded.

The Contest Entities are not responsible or liable for entries that are illegible, late, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, or entries that are otherwise not in compliance with these Official Rules and all such entries will be disqualified.

Each eligible entrant agrees to indemnify and hold harmless the Contest Entities from any and all liability resulting or arising from the Contest, and to release all rights to bring any claim, action or proceeding against the Contest Entities. Sponsor reserves the right to change any and all dates listed in these Official Rules at its sole discretion.

Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or the Website or any

Web page or Web banner ad related to the Contest; to be acting in violation of the Official Rules; or to be acting in a disruptive manner. If for any reason the Contest cannot be executed as planned, including but not limited to, transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, traffic congestion or outages on the Internet, at any website or any combination thereof, impossibility, including but not limited to regulation, war, terrorist acts, fire, riot, strike, epidemic and acts of God, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, Sponsor reserves the right to cancel, modify or terminate the Contest and reserves the right, but shall not be obligated, to select the winner only from among all non-suspect entries received as of the date/time of such termination/cancellation or modification. **WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR OTHERWISE CORRUPT THE CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

8. Choice of Law: Except where prohibited, each Entrant agrees that this Contest shall be governed by, and construed in accordance with, the laws of the District of Columbia, without giving effect to any choice of law or conflict of law rules. Sponsor reserves the right to take such action as it deems necessary to enforce these official Rules and to ensure the fair operation of this Contest, including without limitation, barring entrants who do not comply with these Official Rules. By entering, Entrant consents to the jurisdiction and venue of the appropriate courts located in the District of Columbia for any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize(s) awarded.

9. Winner Identification/Official Rules: For the name of the Grand Prize Winner and/or a copy of the Official Rules, send a self-addressed, stamped envelope to: The Georgetown Life Weekend Getaway Contest, ATTN: Winner Identification/Official Rules, 1055 Thomas Jefferson St., NW; Ste. L-11; Washington, DC 20007. The name of the Grand Prize Winner and the Official Rules will also be posted on the Website. Requests for Official Rules must be made during the Contest Period. Requests for Winner Identification must be made after September 30, 2008, and before October 31, 2008.

10. Sponsor: Georgetown Business Improvement District, 1055 Thomas Jefferson St., NW; Ste. L-11; Washington, DC 20007